

THE OFFICIAL NEWSLETTER OF THE PWPA

For the Promotion of Sustainable Forest & Wood Industry

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PWPA Co-Hosts National Forest Investment Forum With DENR, FAO and ITTO



Co-organizers All. PWPA's Director Aristeo Puyat, FAO's Patrick Durst and Axelle Boulay, ITTO's Ramon Carillo Arellano and FMB's Director Marlo Mendoza.

Association Manila. ducers (PWPA) together with Resources (DENR), the Tokyo-based Development Bank of the Philippines International Tropical Timber Organi- (DBP) and the Land Bank of the Philzation (ITTO) and the Bangkok- ippines and bilateral funding agenbased regional Food and Agriculture cies such as the World Bank (WB) Nations co-organized the August 12- (ADB) as well as from the NGOs and 14, 2009 National Forum to the academic/research community. strengthen Polices and Opportunities for Forest Investment in the Philippines at the Asian Institute of

he Philippine Wood Pro- Management in Makati City, Metro

The Forum brought together the Forest Management about 145 participants from the gov-Bureau of the Depart- ernment agencies, private investors, ment of Environment and Natural local financial institution such as the Organization (FAO) of the United and the Asian Development Bank

(Continued on page 2)

Atienza Calls for Review of RP's Forestry Policies

Means to lure investments in forestry and revitalize the wood industry

nvironment and Natural Resources Secretary Jose Atienza, Jr. is seeking a review of forestry policies to revitalize the sector and lure investments to boost the economy, even as he called for intensified efforts to help mitigate global warming. become a

Secretary Atienza urged for the crafting of a "more definitive and acceptable action plan" in the development of tree plantations, which would embrace economic consideration, social development, and environmental protection.

He also pushed for the creation of a forestry-based industry board that should sustain all actions in coming up with more acceptable and popular principles that provide for "an enabling policy for investment."

tion that resources should be harnessed for the benefit of our people. and effectively, for the Philippine economy," Atienza stressed.

"And for forestry to legitimate investment environment, it should be a source of economic benefit at a time Advocate when we are looking for DENR Secretary Jose Atienza, Jr. ways to improve the economy," he also said.

Atienza spoke the other day (August 12) before a gathering of international, government and private organizations involved in the country's woodbased industry.

At the opening of the National Forum to Strengthen Policies and Opportunities for Forest Investments "The DENR is firm on the convic- in the Philippines at the Asian Institute



of Change.

of Management in Makati City, Atienza asked participants to draft a comprehensive action plan on how the industry can revitalize itself with renewed investors interest while asserting itself as an ally in the government's efforts in mitigating the impacts of global warming.

The DENR chief particularly encouraged partici-

pants to contribute to the DENR's legislative efforts to craft an alternative to Presidential Decree 705, the current national law that governs the country's forest administration system.

According to Atienza, PD 705, a Martial Law decree, was "used and abused by those who benefited by that regime of dictatorship."

(Continued on page 2)

Atienza Underscores Benefits of Green Industry

Resources Secretary Lito Atienza underscored over the weekend the importance of green industries

not only in softening the impact of climate change, but also in generating jobs and incomes.

"Increase jobs and incomes while slowing down climate change. Perk up the economy with, through, and for the environment," said Atienza in a press statement released earlier relative to the are among the fastest-growing sectors in forthcoming International Conference on Green Industry in Asia slated on Sept. 9-11, 2009 at the Philippine International tries and entrepreneurs to be competi-Convention Center in Manila.

Atienza said the conference will bring together Asia's green experts and high-ranking government officials to speak on the challenges and opportunities for green investments. A ministerial declaration on green industry is also expected to be forged during the event by some 25 Asian countries chemistry, green manufacturing, smart Source: The Philippine Star, September 1, 2009 participating in the conference.

epartment of Environ-the green confab in the country, wind energy. saying it will highlight the Philippines' potentials for clean development projects.

> still evolving concept based on sustainare those that employ eco-friendly processes and practices.

> He also said that green industries the global economy, attributing the surge to a "realization" that in order for industive, they must "develop practices and reverse, global warming and environmental degradation."

The top 10 in the list of green industries, according to him, include advanced biofuels, retrofitting of buildings, geothermal energy, green grid, solar energy, sustainable agricul-

Atienza welcomed the holding of ture, sustainable green retailing, and

According to the DENR chief, the government has long been promoting responsible, eco-friendly enterprises. He According to Atienza, green identified three program mechanisms industries are among the important being implemented by the DENR that components of a "green economy," a support local industries' shift to green operations. These include the Philippine able development. Green industries Environment Partnership Program (PEPP), the Industrial Ecowatch System, and the Clean Development Mechanism (CDM) under the Kyoto Protocol.

President Gloria Macapagal-Arroyo designated the DENR to spearhead the country's hosting of the green conference by virtue of Administrative Order 256, with support from the products that can slow down, if not United Nation Industrial Development Organization (UNIDO), the United Nations Environment Programme (UNEP) and the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP).

PWPA Co-Hosts...

(Continued from page 1)

In his keynote address, DENR Secretary Jose Atienza, Jr. urged a paradigm shift in forest policy and a new forestry law from highly regulatory and punitive to widely developmental in orientation. He batted for the crafting of a comprehensive forestry plan or roadmap that would attract investments the wood industry and intensify forest renewal as also mitigating mechanisms against global warming or climate change.

On the part of the private investors, PWPA President Antonio Olizon emphasized the importance and the need for the government particularly the DENR, to attune toward investment-friendly its policies and

(Continued on page 11)

Atienza Calls...

(Continued from page 1)

"We have to craft now a law that addresses the present and future situations," Atienza explained. "A new forestry law would put the country in footing with other countries that are effectively using their natural resources while being very conscious about climate change and global warming." (The bill on the purported new law, the Sustainable Forest Management Act, has been in the burner since the 10th Congress. Ed.)

Atienza said government and private organizations involved in the country's wood-based industry play a crucial role in the development of policies that provide incentives, particularly in sourcing investments in the forestry sector

Source: Article by Katherine G. Adraneda The Philippine Star, August 16,2009

WoodStock

Bi-monthly publication of the **Philippine Wood Producers Association**

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Wood Producers Press DENR for Investment Marketing Help

ood producers and processors want the to aovernment create a marketing tate the entry of investors in the under- annually from countries like Malaysia, developed local forest industry.

"The government wants investments. We proposed to the Environment department that it should also the Philippine Wood Producers Association (PWPA), said yesterday in Makati City.

Olizon said the Environment department should set up a marketing arm to package all potential investment areas in forestry, which would can you assure the supply by relying then be presented to investors.

"When the project is already packaged, investors will just have to bring in their capital," he said.

community-based forest management projects, concurred, saying that "the

marketing arm will provide all the veneer, plywood, and other wood necessary information to all investors products as well as in trading, shipping to come in easily."

The country imports about \$1 arm that will facili- billion of wood and paper products three million hectares of forest land New Zealand, the US, China and Indonesia, data from the Environment ronment department's Forest managedepartment showed.

"The idea of simplifying things for focus on regulatory and governance potential investors is very clear in any opment is forestry. This has renewable functions," Antonio Olizon, president of country. They will know the situation, they can minimize the transaction costs...it is a very attractive thing," (August 12) in an interview at the side- Patrick Durst, senior forestry officer for lines of a forestry investment forum Asia and the Pacific of the United Nations' Food and Agriculture Organization, said in a separate interview.

> "We want a perpetual supply of logs for our processing plants. But how on importing," Olizon said, adding that Japan, Korea and Europe are also importing wood and paper products.

The PWPA is the national asso-Oscar Gendrano, a consultant of ciation of more than 500 corporations and partnerships involved in natural forest management, forest plantation development, manufacture of lumber,

and sales of these products.

"We think we still have two to available for upland development," Marlo Mendoza, director of the Enviment bureau, told reporters.

"The next potential area for develresources." Mendoza added.

The Environment department target is to increase the country's forest cover to some 14 million hectares in 10 years from current 7.2 million hectares.

"The Philippines has a lot of advantages in terms of good growing conditions and a history of forest industry," Durst said.

"But there are also a lot of concerns like consistency of policies and creating a more favorable environment for people to invest," he added.

Source: Article by Neil Jerome C. Morales Business World, August 13,2009

DENR favors scrapping of checkpoints

he Department of Environand Resources (DENR) is in favor of scrapping the notorious checkpoints on the transport of logs which have become a source of corruption in the forestry industry.

Environment and Natural Resources Secretary Jose Atienza, Jr. yesterday (August 13, 2009) told the participants of the National Forum to Strengthen Policies and Opportuni-Philippines that the checkpoint issue is one of many problems that the DENR is there is a need to review existing forestry laws.

The Philippine Wood Producers the 1970s. Things are different now," Natural Association has been leading calls for Argete said. the DENR to reexamine its policies and regulations so that more businesses and financing institutions will be encouraged to put in equity and extend credit to potential investors.

> According to Atienza, "we continue to follow laws promulgated under Martial Law. What we need now are laws that address the current Philippine situation."

Director Eriberto Argete of the ties for Forest Investment in the DENR's Planning and Policy Studies Office said there is a need to do away with a lot of the regulations still governconfronted with. He said ing the Philippine forestry sector.

> "We should do away with most of the regulations which were drawn up in

He said the checkpoints are no longer necessary because most of the species of wood harvested come from industrial tree plantations and are quite distinct from those from natural forests.

Tree species in industrial plantations include gmelina arborea, falcata and acacia mangium.

One regulated species that the DENR believes should be delisted and allowed to be propagated in industrial plantations is the native Narra. It is easy to plant, although it takes 20 to 25 years to grow, Argete said.

Source: Article by Marianne V. Go The Philippine Star August 14, 2009

Parliamentarians adopt RP plan for debt-for-risk reduction swap

eneva. Parliamentarians adopted here yesterday the Philippine proposal for debts swaps as a creative solution to raise funds for programs aimed at reducing risks associated with disasters around the world.

The parliamentarians, who are attending the Second Session of the Global Platform on Disaster Risk Reduction (DRR), seconded and unanimously adopted the motion of Philippine Senator Loren Legarda to adopt "debt-for-disaster risk reduction investments."

"It's being done for environment where debts of developing nations are swapped for reforestation projects. The same can be done for DRR investments," she said in an interview.

Through a debt swap, the creditor country cancels a portion of debt. In return, the debtor country invests the canceled amount in development projects according to conditions previously agreed by both parties.

Championed by the Philippines in the United Nations' system, debt swaps have surfaced on the agenda of some donor or lending countries as a novel way to finance the UN Millennium Development goals.

The Philippine external debt administration.

Legarda was thrust into the center stage of global strategy to combat the risks associated with the had contributed to global pollution. planet's warming temperature since she became the United Nation's International Strategy for Disaster UN Global Platform on DRR. This is Reduction champion for disaster risk the easiest as no new funds, financing reduction and climate change adapta- or resources are needed. This is a tion in the Asia Pacific Region.

'Noble idea'

Some projects that can be funded wins," she said. to lessen risks during disasters are the building of safe hospitals and schools. senator.

The Legarda proposal was commended by no less than UN Undersecretary General for Humanitarian Affairs John Holmes who considered it "a noble idea" along with the proposal to use 30 percent of the UN climate adaptation funds for DRR.

Presently, 45 percent of the stood at \$53.8 billion as of end- Philippine annual budget goes to debt December 2008. It is projected to incur service. Legarda said that a small part a deficit of P150 to P250 billion this of it could be renegotiated with donor year, further necessitating foreign countries and institutions that she borrowings to fund the massive believed "have a moral responsibility infrastructure projects of the Arroyo to help developing nations insofar as reducing DRR and adopting to climate change.'

She said industrialized nations

"It's a new concept adopted at the creative way of paying for debt and it's a creative collaboration between developed and developing nations. In this effort, nobody loses, humanity

During the parliamentarians' planting mangroves in coastal areas, forum, the lawmakers also adopted the cleaning up rivers in blighted urban Manila Declaration on Climate Change areas and retrofitting unsafe public issued by delegates from Asia, infrastructure as a protection against Europe, Africa and South America on imminent earthquake, said the Oct. 18, 2008, which called on rich nations to create a global fund to help reduce disaster risks brought by rising sea temperatures.

> Source: Article of Michael Lim Ubac Philippine Daily Inquirer June 20, 2009

Goodbye President Cory Aquino

The Philippine Wood Producers Association joins millions of Filipinos who mourned the passing of former President Corazon Aquino last August 1, 2009. She was 76 years old.

She is credited for restoring democracy in the Philippines from the Martial Law dictator Ferdinand Marcos who was overthrown by the bloodless People Power Revolution in 1986.



Wood Pellets Catch Fire as Energy Source

European utilities seeking renewables help market grow

ome of the fastest growing sources of renewable energy in the world are wood pellet.

European utilities are snapping up the small combustible pellets to burn alongside coal in existing power plants. The Southeastern U.S. is becoming a major exporter, with pellet factories sprouting and expanding in Florida, Alabama and Arkansas.

Wood pellets -- cylinders of dried shredded wood that resemble large vitamins -- are the least expensive way to meet European renewable-energy mandates, utility executives plans to break ground next month on a and industry consultants say.

Made from fast-growing trees or sawdust, pellets are a pricier fuel than coal, but burning them is a less-expensive way to generate electricity than using windmills or solar panels.

The wood-pellet market is booming because the European Union has rules requiring member countries to generate 20% of their electricity from renewable sources by 2020. Europe imported €66.2 million (about \$92.6

million) of pellets and other wood-based fuels in the first three months of 2009.

Until recently, there were only about 40 the wind, the sun -- and the lowly pellet factories in the U.S., which produced about 900,000 tons a year, mostly used for heating homes.

> Energy Inc. opened a pellet plant in Cottondale, Fla., that produces 500,000 tons of pellets a Drax Group PLC, which is installing equipment year; it ships them by rail to the coast and then on to Rotterdam, Netherlands.

Another 500,000-ton facility in Selma, Ala., owned by Dixie Pellet LLC, also opened last year. And Phoenix Renewable Energy LLC 250,000-ton-a-year pellet plant in Camden, Ark., along with a 20-megawatt power plant run off by tree scraps that will feed heat to the pellet plant.

At Green Circle's facility, bark is stripped off the tree and burned to generate steam used in making the pellets. The tree itself is cut up in a wood chipper, dried and hammered into a Source: Condensed from the article by Russel Gold powder, which is formed into pellets under very high pressure.

Australia, New Zealand, Argentina and Vietnam are also shipping pellets to Europe, as are Canada and South Africa, said Helmer Schukken, CEO of GF Energy BV, a Rotterdam-based trader.

Wood pellets are becoming the newest But in May 2008, Green Circle Bio global commodity, becoming like trading coal.

That will make it easier for England's at its giant 4,000-megawatt coal-fired power plant in North Yorkshire to use pellets in place of coal for up to 10% of the fuel.

California, which has a goal of producing 33% of its electricity from renewable sources by 2020, is looking at using wood products in coal

If a federal renewable energy standard is approved, "we won't be shipping pellets overseas," said Phoenix Renewable Energy's development director, Steve Walker. "We'll be shipping them domestically."

Marketplace, The Wall Street Journal July 8, 2009

UK firm aets 400.000 ha for bio-diesel project

okyo. For 50 years and for free, a holding company based in the United Kingdom will be able to plant coconut trees on 400,000 hectares of land in the Philippines, Reuters reported. The total area is a large as Abra or Masbate province.

The Pacific Bio-Fields Holding Plc. said the project would make alternative auto fuel which it plans to sell to Japanese users in five years.

Pacific Bio-Fields said the agreement allows it "to use exclusively public land on the northern main island of Luzon for free over the next 50 years," according to the Reuters report.

Necessary permits have been agreed with the Philippine Department of Environment and Natural Resources, its website says.

In the Philippines, the world's biggest coconut oil exporter, local biodiesel producers have increasingly been using coconut oil as feedstock now that a 2-percent mixture of plantorigin fuel in diesel for auto use is mandatory.

Coconut oil is traditionally used in food and cosmetics.

Philippine Coconut Authority Director Jesus Arranza said in a phone interview: "It is time for us to shift the use of coconut oil from food to higher value products, like biodiesel."

But the farmers group Alyansa Sa Mga Maglulubi sa Mindanaw had reservations.

The group's cocofarm development coordinator, Miguel Musngi, said: "Initially there is an economic benefit, but (to allocate) such a official as saying that the plan was to process huge tract of land for foreign investment raises concern about the welfare of small farmers."

Pacific Bio-Fields Holdings Inc. was established in 2008 "to create a large-scale plantation and production facility for the production of coconut methyl ester (CME) biodiesel from coconuts," its website says.

As reported by the Inquirer in an article as early as Jan. 24, 2008 said that Pacific Bio-

Fields has already started a \$600-million coconut plantation project in northern Luzon.

It said Pacific Bio-Fields had teamed up with Philippine firm BioEnergy Northern Luzon Inc. to develop - at the time - about 600,000 hectares of 'public and non-disposable' timberland and forest land into coconut plantations.

BioEnergy president Salacnib Baterina said at that time the coconut plantation would be the biggest in the country.

The article quoted a Pacific Bio-Fields the coconut from the plantation into CME.

The entire output of the plant will be shipped to Japan to supply the country's growing demand for biofuels.

Main Source: Condensed from article by Riza Olchondra Philippine Daily Inquirer June 20, 2009

Glimpses from the Forestry Investment Forum



Food and Agriculture Organization, Department of Environment and Natural Resources and the Philippine Wood Producers Association coorganized the Forestry Investment Forum held on August 12-14, 2009 at the AIM Conference Center, Makati City.

Counterclockwise. PWPA President Antonio Olizon presents his paper and responds to questions from the audience. Representatives of the organizers of the Forum pose for a souvenir photo and gather at the head table with DENR Secretary Jose Atienza, Jr. (4th from left) for the opening of the Forum.

Glimpses from the Forestry Investment Forum



PWPA in the Forestry Investment Forum. Upper Left. PWPA Director Jhonny Young and Alex Ong (front row) give attentive ears to the speaker as Directors Fernando Lu and Aristeo Puyat (second row) discuss a point from the speaker. Upper right. Likewise, attentive are Director Ramon Uy, and behind him, Adviser Joe Lorenzo and Member Sirawai's Rudy Cabuay. Lower left. Federation of Philippine Industries' Chair Meneleo Carlos, Jr., PWPA President Antonio Olizon, Society of Filipino Foresters' President Renato de Rueda listen to the facilitator during the break-up group discussion. Lower right. The PWPA hosts a dinner for the Forum organizers at the Chateau 1771, Greenbelt, Makati City.

PWPA Board Meeting at AIM



The directors of the Board slice a time-out of the Forestry Investment Forum to hold their scheduled regular meeting at the next lower floor of the AIM Conference Center on August 12, 2009.

Investment and Financing in Timber Production and Processing in the Philippines4

By: Tony Olizon

y paper will tackle, for the most part, four key points:

First key point...

The Philippines still has vast tracts of land---in areas with yearround favorable climate---which

can be developed as industrial tree plantations.

The Philippines' forest areas consist of 16 million hectares with about 7 million hectares with forest cover, mostly of high value hardwood trees.

Some 85 % of the forest cover is government-owned, but less than 30% is with management plans. The 70% forest cover without any known form of management can be turned into a productive venture, benefiting communities around them --- if investors come in with their highlyneeded resources, and the blessing of the government.

There are untenured areas, or those still free for investors, totaling three million hectares. But investors may still want to venture into tenured areas, especially those under community-based forest management and socialized industrial forest management, whose tenure holders do not have the financial capability to develop them.

The estimated content of commercial timber from the 7 million hectare forest areas is 387 million cubic meters, two million cubic meters of which can be harvested every year on a sustainable basis, representing import savings of two hundred million dollars, or at current conversion, 9.6 billion pesos per year.

Also, if the government deregulates restrictions on private lands, more than 1/2 million cubic meters of additional timber may be harvested per year.

Let me emphasize that based on a 1979 opinion of the Ministry (now Department) of Justice, trees planted and harvested in private lands are likewise considered agricultural crops and not forest products; and yet private land owners seem to encounter problems transporting timber products out of their private plantations. I bring this up to underscore the need for the Department of Environment and Natural Resources to review its rules covering private expand the local wood industry, and with the government lands so as not to discourage businessmen and small creating a climate conducive to investors, we envision a farmers from investing in tree plantations.

From the government statistics there are available making the Philippines' forestry sector a viable investment choice.

Second key point ...

Working with indigenous people with their rights to ancestral domains has been one of our biggest

challenges, but one which could translate to greater productivity for the industry and of greater benefit to communities.

A lot of people believe that working with indigenous communities poses a problem, but we would like to look at working with them as an advantage.

For one, they help protect our investments as they have a stake in our presence and success. And second, they can be our primary source of labor as some in wood and mining companies are presently working hand in hand with indigenous people sharing with them the fruits of the

Huge tracts of land under the stewardship of indigenous people are viable areas for investment for tree plantations, giving all involved sectors equitable share in the produce of the land.

Third key point ...

A large demand for wood products exists----bigger than even today, mainly because wood comes from renewable resources and because it is more environment-friendly compared to other materials like plastic, steel and other non-wood materials.

Because of decreasing market demand due to the current global financial crisis and the lack of raw materials for processing, industry players today have dwindled in number such that only half of regular sawmills are operating, only 87% of plywood mills are active, and many mini sawmills have been running on an on and off basis.

However, we in the industry are optimistic that we will soon rebound. Let me tell you the reasons...

We expect the local market to recover, with the processing mills answering the need for increased wood requirements as the country emerges from the shadow of the worldwide economic meltdown. We still see the local market as our main clientele. In fact, some mills have already retooled to cater to smaller diameter logs; thus, increasing their recovery/profitability.

However, in the future, as investors help develop and global market ready to buy our wood products.

Moreover, wood being a renewable resource, is now areas which can still be developed into the plantations fast becoming a preference by the western countries which are very conscious of preserving the environment. People who are serious about preserving planet earth are more inclined to use natural products like wood versus plastics

(Continued on page 11)

WoodStock Updates

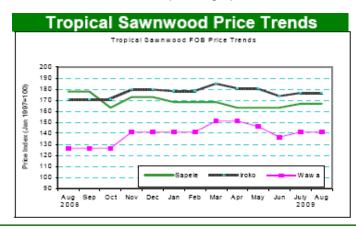
Snapshot of the Tropical Timber Market

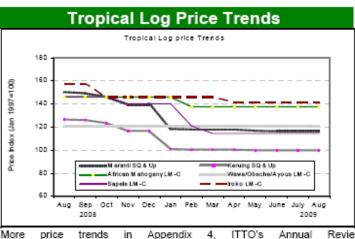
he edition of the *Tropical Timber Market Report* has focused on plantation forests. It offers an overview of the topical issues on plantations and recent price trends where available.

It notes the increased reforestation efforts of the tropics in the anticipation benefits from greater carbon offsetting from forests in a post-Kyoto Protocol regime and to boost local supplies of raw materials. In addition, given the ongoing economic downturn, international and local investors have been using plantation forests as one of the mechanisms to diversity their investment portfolios. Despite the benefits of investing in plantations, such investments come with their share of risks.

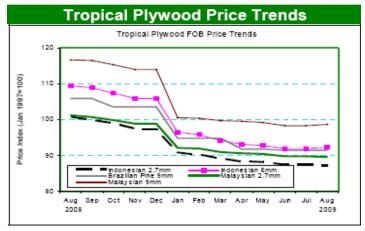
ITTO continues to promote sustainable forest management in the world's tropical natural forests. However, it realizes that plantations play an important role in contributing to sustainable land use and land-use change. As such, it is hoped that interest in forest plantation will continue to be pursued in future.

In the meantime, normal report or update on the tropical timber market is in this spread, graphwise.





More price trends in Appendix 4, ITTO's Annual Review http://www.itto.or.jp/live/PageDisplayHandler?pageId=199



Source: Tropical Timber Market Report Volume 14, Number 16, August16-31, 2009

Average Plywood and Substitute Prices Survey in NCR

| | Before | Now | | Before | Now |
|-----------------------------|----------------|-----------------|--|------------------|-----------------|
| (. | June 16, 2009) | (July 21, 2009) | | (June 16, 2009) | (July 21, 2009) |
| (in Pesos/piece) | | | | (in Pesos/piece) | |
| 3mm (1/8) plywood | 194 | 194 | 18 mm (3/4) plyboard | 728 | 724 |
| 4 mm (3/16) plywood | 249 | 253 | 1/8 lawanit | 200 | 207 |
| 5 mm (1/4) plywood ordinary | 273 | 270 | 3/16 lawanit | 185 | 190 |
| 5 mm (1/4) plywood marine | 326 | 329 | 1/4 Hardiflex | 378 | 383 |
| 10 mm (1/2) plywood | 512 | 515 | Gypsum Board | 330 | 336 |
| 18 mm (3/4) plywood ordinar | y 810 | 820 | Note: all pick-up prices inclusive retail prices | ve of VAT | |

Global Warming's Cheap, Effective Solution

openhagen. Global warming will mean that more of atmospheric engipeople will die from that heat. There will be a rise in sea levels, more malaria, starvation and poverty. Concern has been great, but humanity has done very little that will actually prevent these repeated promises of cuts.

We all have a stake in ensuring that climate change is stopped. We turned to climate scientists to inform us about the problem of global warming. Now we need to turn to climate economists to enlighten us about the benefits, costs and possible outcomes from different responses to this challenge.

World leaders are meeting in Copenhagen this December to forge a new pact to tackle global warming. Should they continue with plans to make carbon-cutting promises that are unlikely to be fulfilled? Should they instead delay reductions for 20 years? What could be achieved by planting more trees, cutting methane or reducing black soot emissions? Is it sensible to focus on a to a warmer world?

Much of the current policy debate remains focused on cutting carbon, but there are many ways to go about repairing the global climate. Our choices will result in different outcomes and different costs.

The optimal combination of solutions will create the biggest impact for the least money. A groundbreaking paper by economists Eric Bickel and Lee Lane is one of the first – studies of the costs and benefits of climate engineering. Deliberately manipulating the earth's climate seems like something from science fiction. But as President Barack Obama's science adviser, John Holdren, has said, it has "got to be looked at," and many prominent scientists agree.

Bickel and lane offer compelling evidence that a tiny investment in climate engineering might be able to reduce as much of global warming's effects as trillions of dollars spent on carbon emission reductions.

Climate engineering has the advantage of speed. There is a significant delay between carbon cuts and any temperature drop – even halving global emissions by midcentury would barely be measurable by the end of the century. Making green energy cheap and prevalent will also take a long time. Consider that electrification of the global Main Source: World View, Philippine Daily Inquirer economy is still incomplete after more than a century of effort.

By: Bjorn Lomborg Many methods

neering have been proposed. Solar radiation management appears to be one of the most hopeful. Atmospheric greenhouse gases allow sunlight to pass through but absorb heat and radiate some down to the earth's surface. All else outcomes. Carbon emissions have kept increasing, despite being equal, higher concentrations will warm the planet. Solar radiation management would bounce a little sunlight back into space. Reflecting just 1-2 percent of the total sunlight that strikes the earth could offset as much warming as that caused by doubling pre-industrial levels of greenhouse gases.

> When Mount Pinatubo erupted in 1991, about a million tons of sulfur dioxide was pumped into the stratosphere. reacting with water to form a hazy layer that spread around the globe, and - by scattering and absorbing incoming sunlight - cooled the earth's surface for almost two years. We could mimic this effect through stratospheric aerosol insertion – essentially launching material, like sulfur dioxide or soot, into the stratosphere.

Another promising approach is marine cloud technological solution to warming? Or should we just adapt whitening, which sprays seawater droplets into marine clouds to make them reflect more sunlight. This augments the natural process, where sea salt from the oceans provides water vapor with the cloud condensation nuclei.

> It is remarkable to consider that we could cancel out this century's global warming with 1,900 unmanned ships spraying seawater mist into the air to thicken clouds. The total cost would not lead to permanent atmospheric changes, and could be used only when needed. Turning seawater into clouds is a natural process. The biggest challenge is public perception. Many environmental lobbyists oppose even researching climate engineering. This is startling, given the manifold benefits. If we care most about avoiding warmer temperatures, it seems that we should be elated that this simple, cost-effective approach shows so much promise.

> Climate engineering could remain a back-up option in case of necessity. Or we could put it on the agenda today. In either case, there is a commanding case for its serious consideration. We are on track to being the generation that wasted decades bickering over carbon-emission cuts and failed to stop the harmful effects of warming. That would be a shameful legacy - one that could be avoided by rethinking climate policy.

August 16, 2009

Investment and Financing in Timber Production...

(Continued from page 8)

and steel which are considered not so eco-friendly.

Final key point...

To attract investors to this sector, the government, particularly the DENR, must be able to put together a package of services which will make it easier for investors to come in.

Foremost among these is for the DENR to designate an undersecretary who will be focused, full time, only on the development of industrial tree plantations that would become a driver for economic growth in the countryside, and for the country as a whole. He should be concerned with marketing rather than regulatory functions.

That undersecretary should be tasked with identifying areas for tree plantations. He should also be responsible for packaging tree plantation development proposals by securing all required government approvals, including the free and prior informed consent from involved indigenous communities.

He should also look after the wood processing sector to ensure its integrated and rationalized development. One of his other concerns should be research and development - so that new wood processes and technologies and new wood products can be utilized and developed for new markets and new needs - and local and foreign markets acquaintance or familiarity.

Thus, it is important for this undersecretary to work closely with other government agencies such as the Department of Trade and Industry, the Department of Science and Technology and the academe.

We also recommend that the DENR reexamines its policies and regulations so that more businesses and financing institutions will be encouraged to put in equity or extend credit to potential investors.

At this point, we would like to state that for any industry to remain healthy and viable, and for investors to seriously consider putting capital, and for financing institutions to provide needed funds, political intervention must be kept to the minimum. A case in point.

A plantation in the south, a joint project between the Philippines and another government started two decades ago, soon became a well-managed tree plantation model. Because of the availability of a reasonably-priced wood from the project area, buyers and users no longer needed to get timber from illegal sources, thus removing pressure on public forest. But, because of political intervention, timber supply from it has practically stopped, creating a demand for wood from whatever source, legal or illegal. The resolution of this case is being closely watched by potential investors as a benchmark for their future decision-making.

We realize that every investor would always look for an even playing field. This is especially critical in the wood processing sector since its products are highly competitive and markets are price sensitive. Any investment necessarily involves risks but investors would always calibrate the risk factor in any business venture.

We want to make this additional statement which should be given much attention. Private investors, most especially owners of processing mills desire a perpetual supply of raw materials. Their investment plan to retool and modernize their facilities is premised on their operating at 100% capacity for an indefinite period.

These investors, like everybody else, love our country, they love our environment but they also have their own - not selfish - but commercial reasons for wanting a perpetual forest for our country, and this we just have to always remember and appreciate.

In closing, we dream of a revived wood industry reminiscent of the 1960s and 70s when it was a major contributor to our country's economic growth. We honestly believe this can be done, as also demonstrated by other countries. And what we need is the firm commitment and support of the government and concerned stakeholders.

¹ - Condensed from the paper presented by Mr. Antonio C. Olizon during the National Forum to Strengthen Policies and Opportunities for Forest Investment in the Philippines, August 14, 2009, AIM Conference Center, Makati City

PWPA Co-Hosts

(Continued from page 2)

governance if the goal of revitalizing the forestry sector is to be attained over a short haul.

Messages of further support for Social S luring forest investments in the Philiphow the pines came from the key representatives of the FAO, ITTO, WB and ADB projects. who already are funding on-going

projects in the country.

To expand their investment portfolios to the forestry sector, the local GOCCs like the DBP, LBP and the Social Security System gave hints on how their financial resources maybe tapped for economically sound forestry projects.

Toward the end of the Forum,

action plans and financing strategies were developed and prioritized, and wrapped into the Resolution of the Forum for distribution to and attention of concerned government agencies and financial institutions.

Beside the dinner for the Forum participants, the PWPA also hosted a dinner for the Forum organizers.

PWPA in Events WoodStock

| Date | Meetings/Events | PWPA Representatives |
|------------|--|---|
| July 8 | PWPA Board Meeting, Makati City | PWPA directors and officers |
| 9-10 | FPRDI 59th Anniversary, Los Baños, Laguna | ED Leonardo Angeles and FEC Maila Vasquez |
| 16 | PPSQF Board Meeting, DTI Bldg., Makati City | ED Angeles |
| 20 | DOST and NST Week, Manila Hotel Roxas Blvd. Manila | Chair Fernando Lu, President A. Olizon, Director Alex Ong and ED Angeles |
| 30 | Legal Forum on Environment Club Filipino, Greenhills, San Juan | ED Angeles, Manager Regino Serafico and IC Ricardo Patawaran |
| 31 | Meeting with FMB Director Marlo Mendoza Manila Peninsula, Makati City | President Olizon, ED Angeles and FEC Vasquez |
| Aug. 12 | PWPA Board Meeting AIM Conference Center, Makati City | PWPA directors and officers |
| 12-14 | National Forum to Strengthen Policies and Opportunities for Forest Investments in the Philippines AIM Conference Center, Makati City | Chair Lu, President Olizon, Directors Ong, Aristeo Puyat, Ramon Uy, Jhonny Young, ED Angeles, FEC Vasquez, FEA Jose Lorenzo, SPLC's Mr. Rudy Cabuay and Pateco's Forester Dennis Mendoza. |

Note: EVP - Executive VP; VP - Vice President; ED - Executive Director; Mgr.- Manager; FEC - Forestry & Environment Coordinator; IC - Industry Coordinator; FEA - Forestry & Environment Adviser; SA - Systems Analyst; PC - Plywood Council; SC - Steering Committee

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