

# **OVERCOMING CHALLENGES IN IMPLEMENTING THE MALAYSIAN TIMBER CERTIFICATION SCHEME (MTCS)**

**By  
Yong Teng Koon  
Chief Executive Officer  
Malaysian Timber Certification Council**

**Philwood Expo 2019  
Manila  
22 October 2019**

# Malaysian Timber Certification Council (MTCC)

- Established in October 1998 as independent & non-profit organisation
- To develop & operate a voluntary & independent national certification scheme - MTCS
- Governed by an 11-member BOT
- 15-member Secretariat





## **VISION**

**To be recognized as the leading timber certification organization for tropical forests**



## **MISSION**

**To establish and operate a credible and internationally recognized national timber certification scheme towards promoting sustainable forest management in Malaysia**

# Core Functions

## 1. National Governing Body (NGB) for implementation of MTCS

(i) Support standard-setting process and their periodic reviews

(ii) Liaise with AB & CB

(iii) Process applications for notification of CBs

(iv) Issuance of logo usage licenses

(v) Implement procedures for investigation & resolution of disputes, complaints & appeals

## 2. Raise public awareness on SFM and certification, increase engagement with stakeholders & build capacity of players

### Exhibitions



### MTCC Academic Award



### Training for Auditors



### Photography Contest



### Educational Talk



### Training for Forest Managers



### Media Familiarisation



### Lecture series



### Technical Briefing to Companies



### 3. Increase uptake of certification for forest and consumer products

ROYAL SELANGOR

FIRST CERTIFIED NON-WOOD BASED COMPANY



Royal Selangor terima pensijilan MTCS



SIGNATURE KITCHEN

FIRST CERTIFIED KITCHEN SYSTEMS MANUFACTURER



Setia

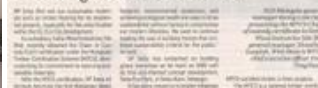
FIRST CERTIFIED PROPERTY DEVELOPER



Bukti komitmen bina perbandaran hijau



SP Setia green efforts continue



dapo. SUSTAINABLE HOMEWARE

FIRST CERTIFIED HOMEWARE



The MTCS-certified flooring products will be used in SP Setia's eco-friendly Viia Residences located within the KL Eco City development.

## 4. Collaboration with stakeholders & regional/international partners

### State governments



### Research Institutions



### Industry & NGOs





**Pushing Boundaries**

**20<sup>th</sup>**

**mtcc**

**ANNIVERSARY**

**1999-2019**

**Advancing Sustainability**



# Radio Interview with BERNAMA on MTCC and its 20<sup>th</sup> Anniversary



MTCC Chairman & CEO



MTCC CEO





# SOCIAL SUSTAINABILITY AND EMPOWERMENT

Ibu Sungai Milian

Anap Muput FMU



# PRODUCT INNOVATION AND DIVERSIFICATION

Qon-Tech (M) Sdn. Bhd.



# LEADERSHIP IN SUSTAINABILITY

Sponsored by  
ROYAL SELANGOR

Anap Muput FMU



# BIODIVERSITY AND ECOSYSTEM PROTECTION



Anap Muput FMU  
managed by  
Qon-Tech (M) Sdn. Bhd.





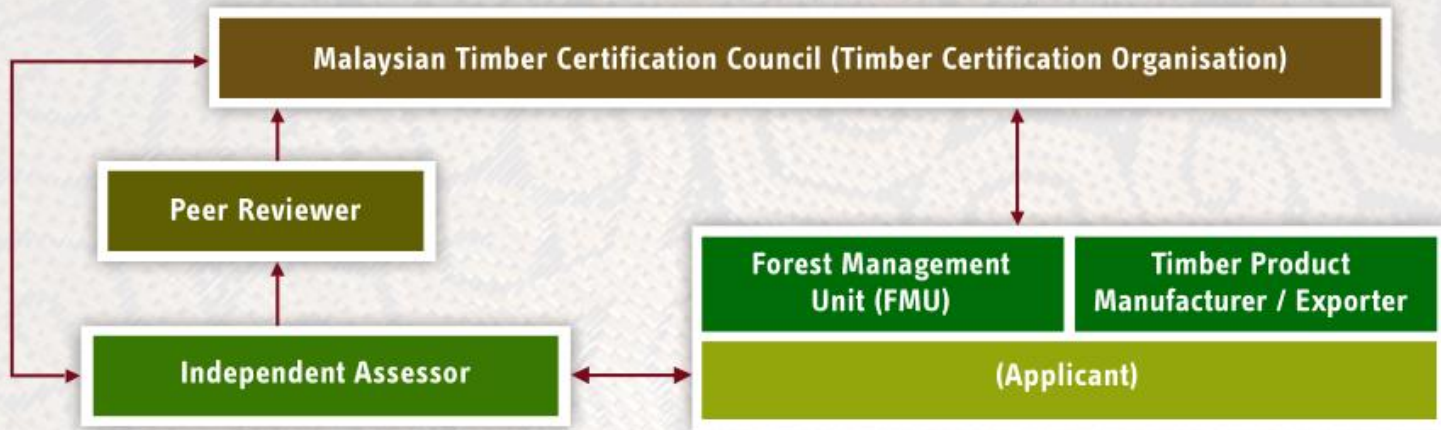
# TWENTY YEARS

PUSHING BOUNDARIES  
ADVANCING SUSTAINABILITY

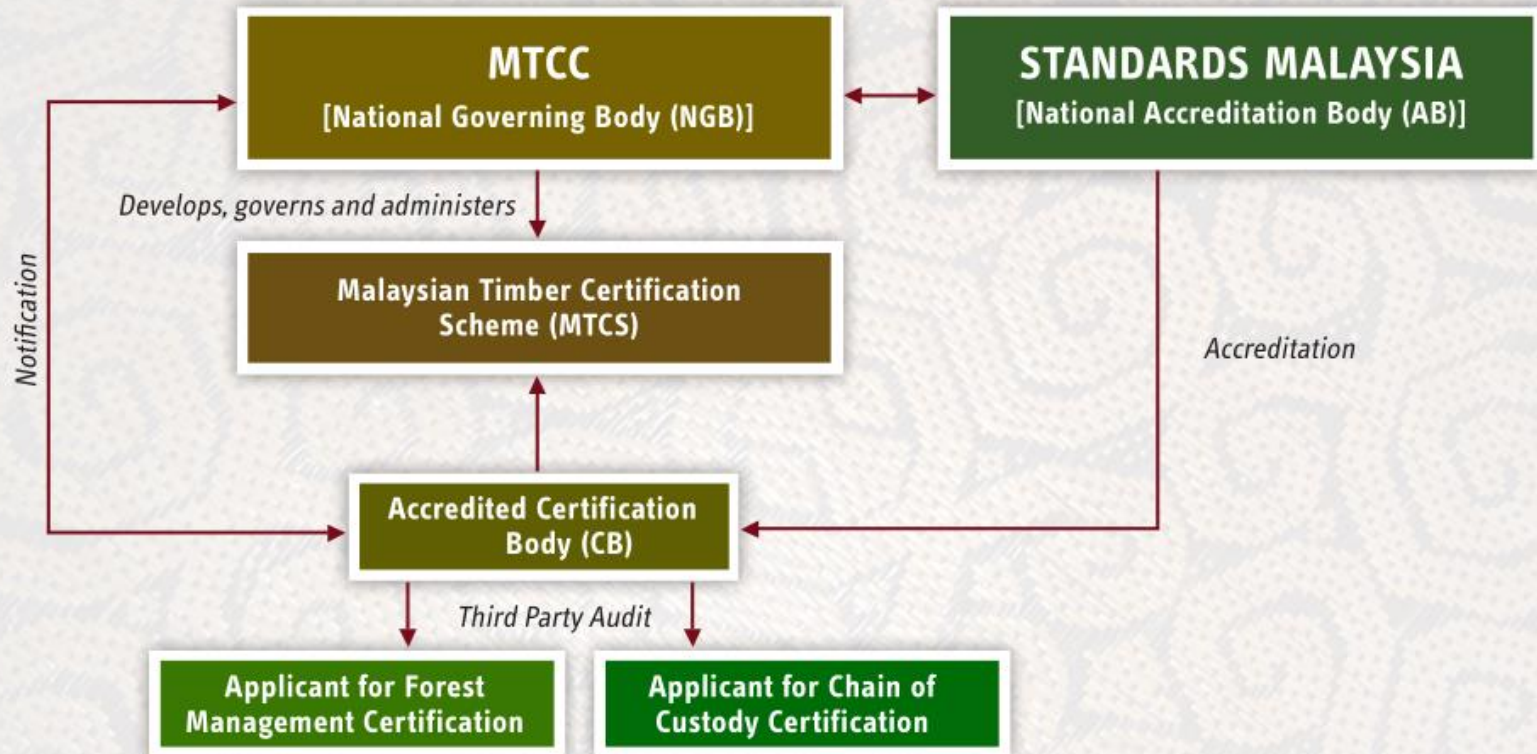
MALAYSIAN TIMBER CERTIFICATION COUNCIL

# 1. Strengthening Institutional Arrangement

## Initial Institutional Arrangement for MTCS (2001-2008)



## Current Institutional Arrangement for MTCS





## 2. Changing Mindsets



"Once you change your pre-conceptions  
the woods are full of surprises."

STARTING SOMETHING NEW  
OR MAKING A BIG CHANGE  
REQUIRES EFFORT, PERSISTENCE,  
AND MOTIVATION...



WILL ONLY  
SLOW YOU DOWN.

FOCUS ON DOING YOUR BEST NOW,  
& CELEBRATE EVERY STEP OF THE WAY.

~DOE ZANTAMATA

## Fear and Concern

1. Why certification?
2. Additional cost and burden
3. Green premium?
4. Need to improve forest management practices
5. Third party auditing uncharted territory

### 3. Enhancing Stakeholder Consultation and Engagement





## Standard Development/Review Committee



- Multi-stakeholder composition
- Different background, priorities, concerns & views
- Stakeholder consultation a norm now
- Platform to build trust and sense of belonging to achieve common objective



Peninsular Malaysia



**REGIONAL CONSULTATION ON ENQUIRY DRAFT  
OF THE MALAYSIAN CRITERIA  
&  
INDICATOR FOREST MANAGEMENT CERTIFICATION  
KOTA KINABALU, 2<sup>ND</sup> JULY 2019**

**TIME: 8.00AM-5.30PM  
VENUE: SUN HALL, LEVEL 1**

Sarawak



Sabah





Securing political commitment – meeting  
Chief Ministers with Minister of Primary  
Industries

# Multi-stakeholder MTCC Board of Trustees

## CHAIRMAN



**Datuk K. Yogeessvaran**  
*Malaysian Timber Certification Council*

## ACADEMIC / RESEARCH



**Dr Elizabeth M.P. Philip**  
*Forest Research Institute  
Malaysia*



**Prof Dr Ismail Jusoh**  
*UNIMAS*

## RELEVANT GOVERNMENT AGENCY



**Eleine Juliana Malek**  
*Ministry of Primary  
Industries*



**Dato' Wan Mazlan Wan  
Mahmood**  
*Ministry of Water, Land  
and Natural Resources*

## ENVIRONMENT



**Prof Dr Ahmad Ismail**  
*Malaysian Nature Society*



**Datuk Hj Zainie Abdul Aucasa**  
*Sabah Wetlands Conservation  
Society*

## SOCIAL



**Dato' Suki Mee**  
*Persatuan Orang Asli  
Perak*



**Mohamad Ali bin Yacob**  
*Union of Forestry  
Employees Sarawak*

## ECONOMIC

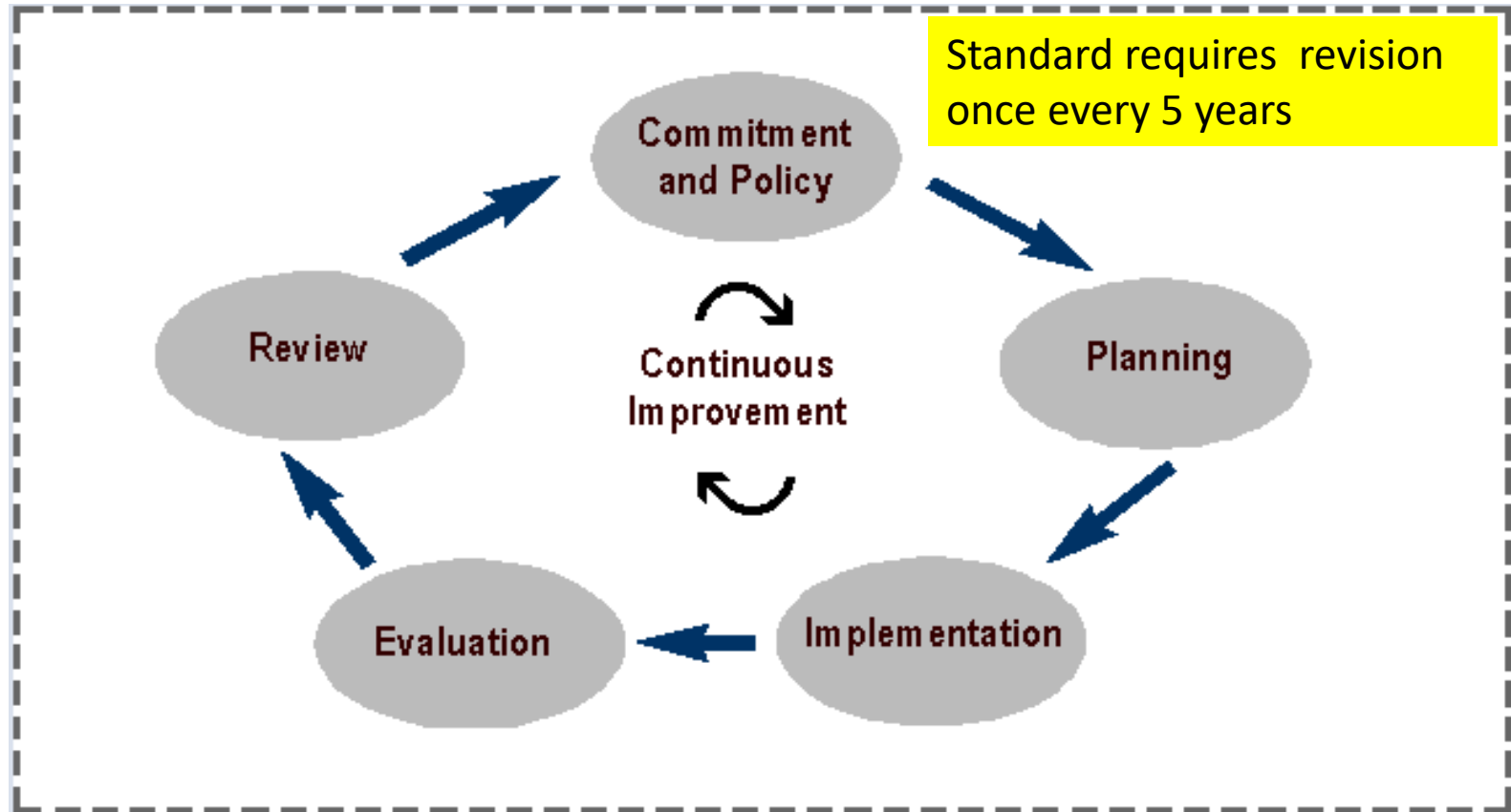


**Chua Yeong Perng**  
*Sabah Timber Industries  
Association*



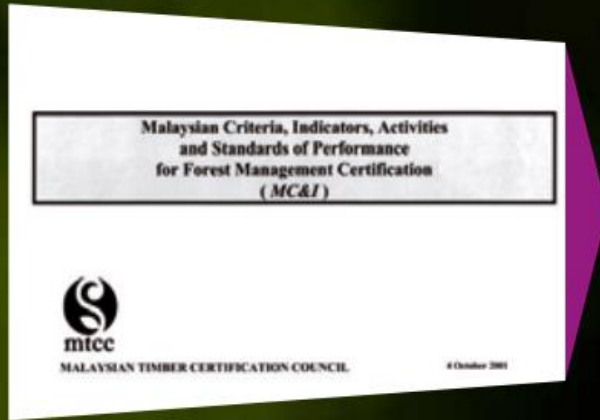
**Low Ching Cheong**  
*Malaysian Timber Industry  
Forum Association*

## 4. Improving Standard Development and Revision





# Forest Management Certification Standards



MC&I (2001)

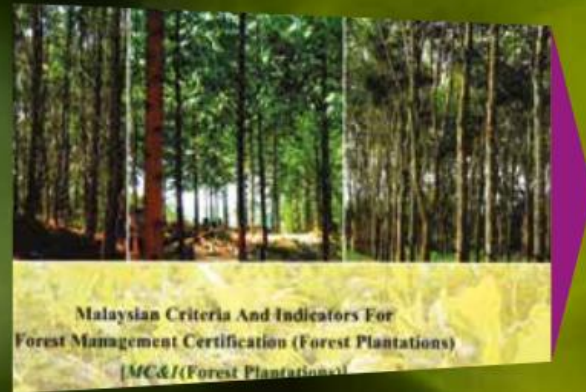


MC&I (2002)



MC&I (Natural Forest)

Adoption of a phased approach and standards gradually strengthened to be more comprehensive and stringent

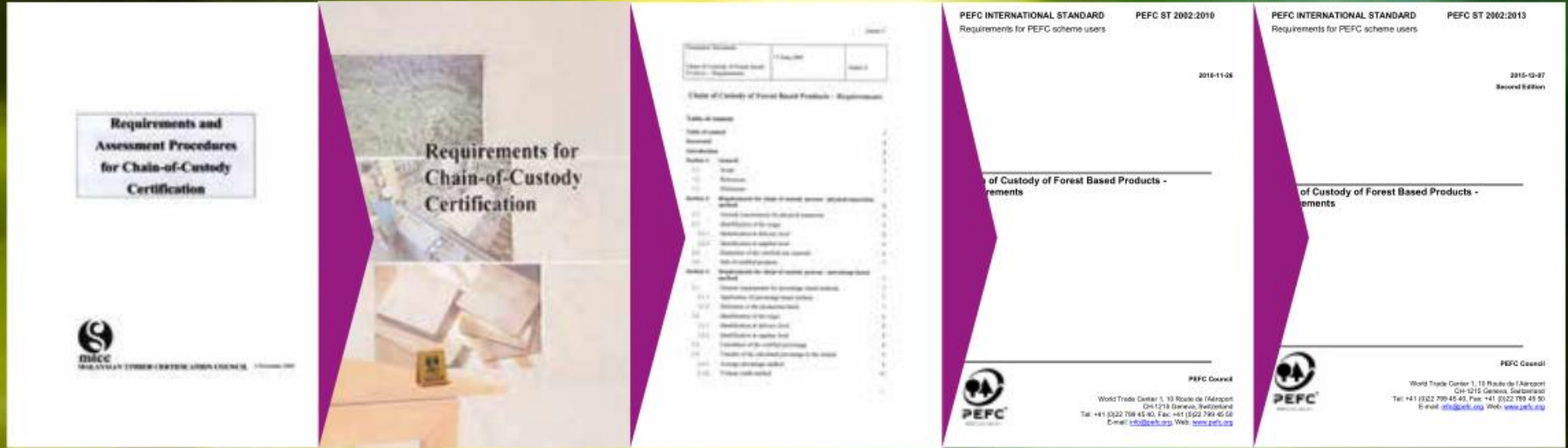


MC&I (Forest Plantations)



MC&I Forest Plantation.v2

# Chain of Custody Certification Standards



RAP COC

RCOC

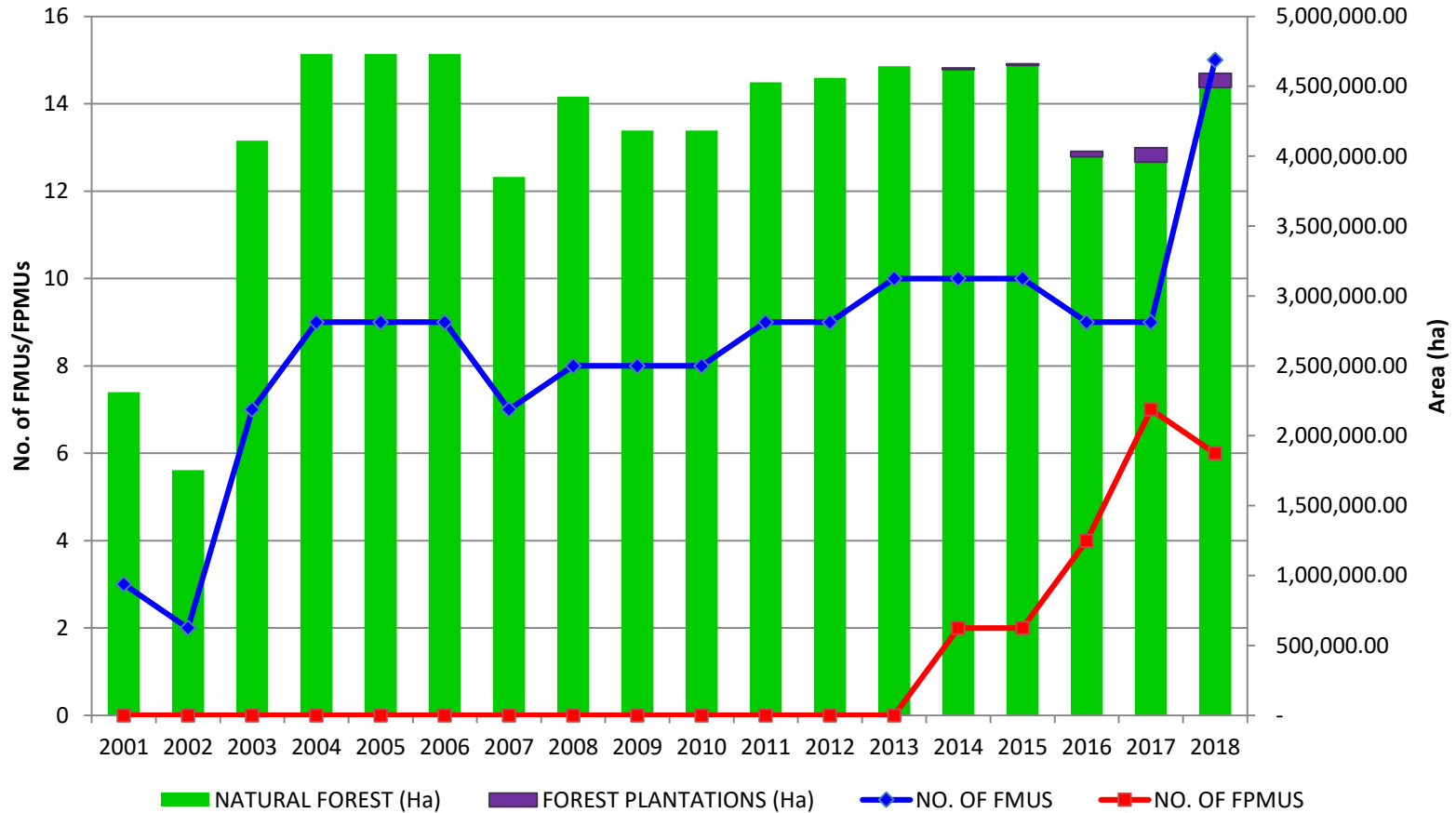
PEFC Annex 4

PEFC ST 2002:2010

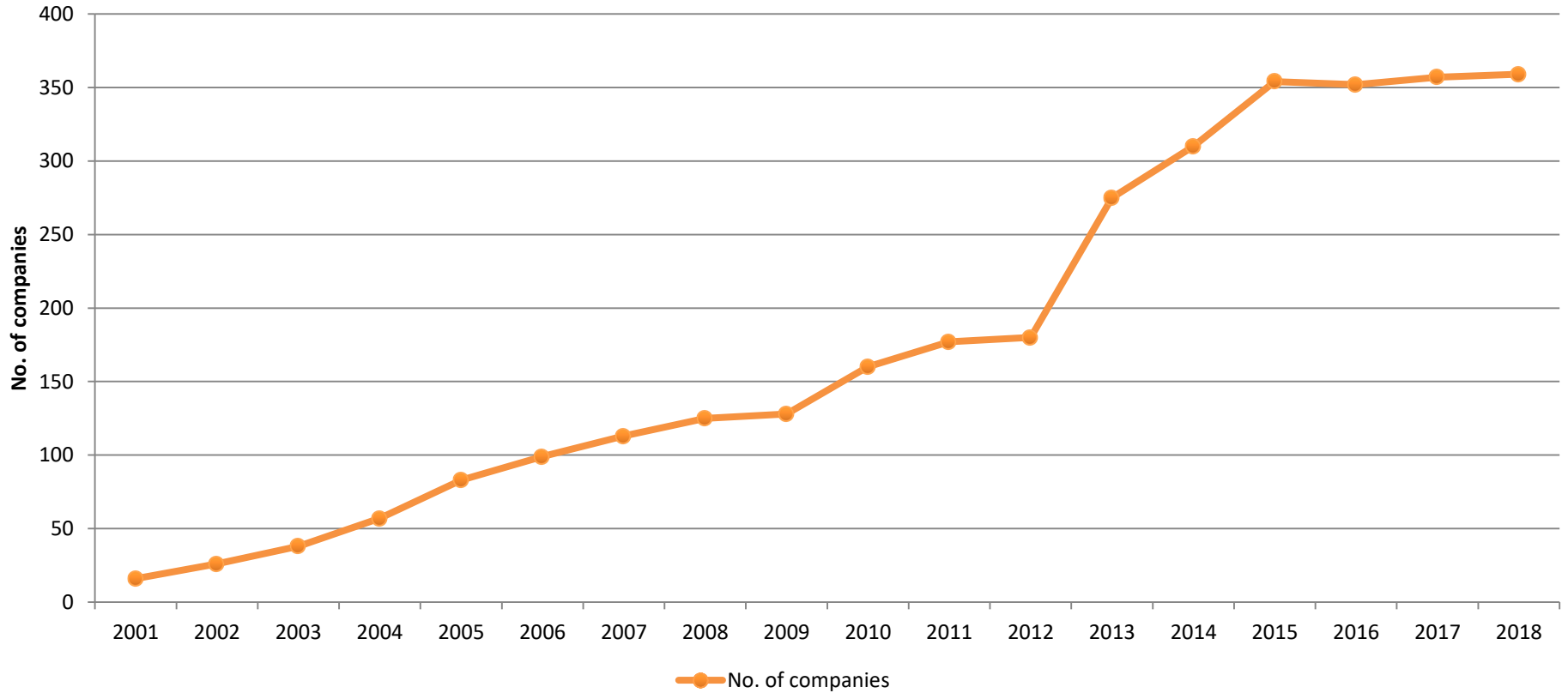
PEFC ST 2002:2013

## 5. Increasing Extent of Certification and Export of Certified Products

# Certified FMUs / FPMUs under MTCS



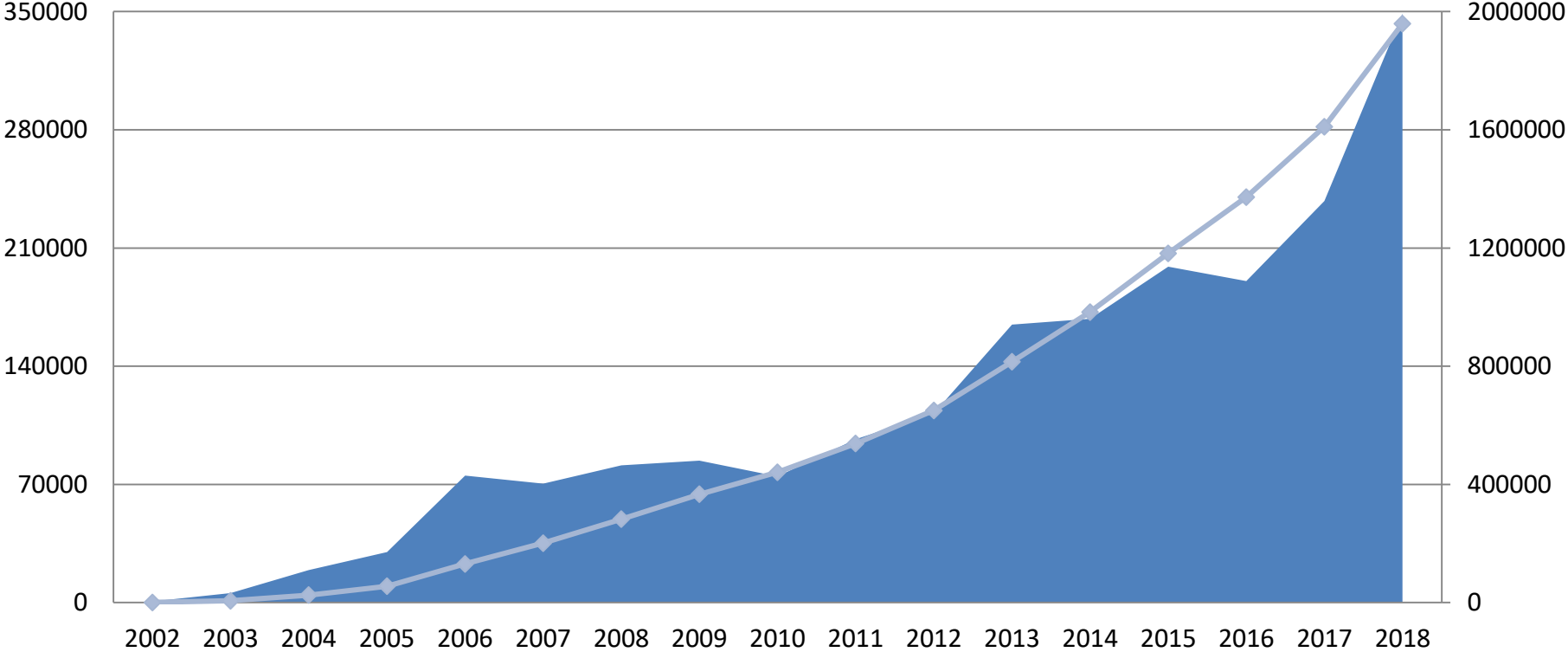
# Certified Timber Companies under MTCS



# Export of Timber Products Certified under MTCS, 2002-2018

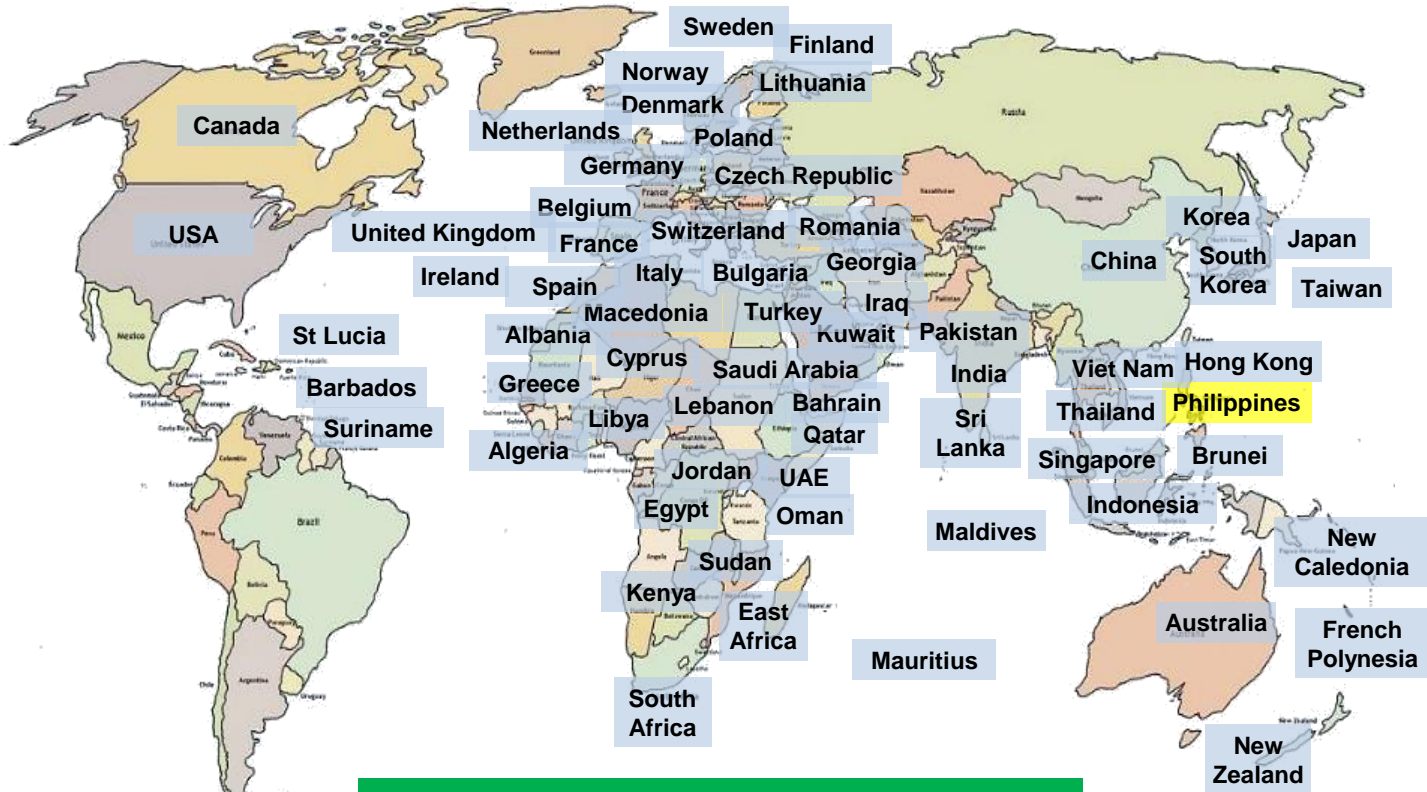
Yearly Volume (m<sup>3</sup>)

Cumulative Volume (m<sup>3</sup>)



Yearly Volume Cumulative Volume

# Export of Certified Timber Products under MTCs



**Total of 66 destinations**

**Cumulative total export as of December 2018: 1.96 million m<sup>3</sup>**

# 6. Gaining Recognition



# Global recognition



**First tropical forest scheme in Asia Pacific region to be endorsed by Programme for the Endorsement of Forest Certification (PEFC) in May 2009**



**Re-endorsed in July 2014 for another 5 years**

**Mutual recognition with 44 other PEFC endorsed schemes**



**MTCC was awarded by PEFC for growth in CoC certification for the year 2013 & 2015**

# Recognition of PEFC-endorsed MTCS



South Korea's Act on the Sustainable Use of Timbers



Japanese Clean Wood Act



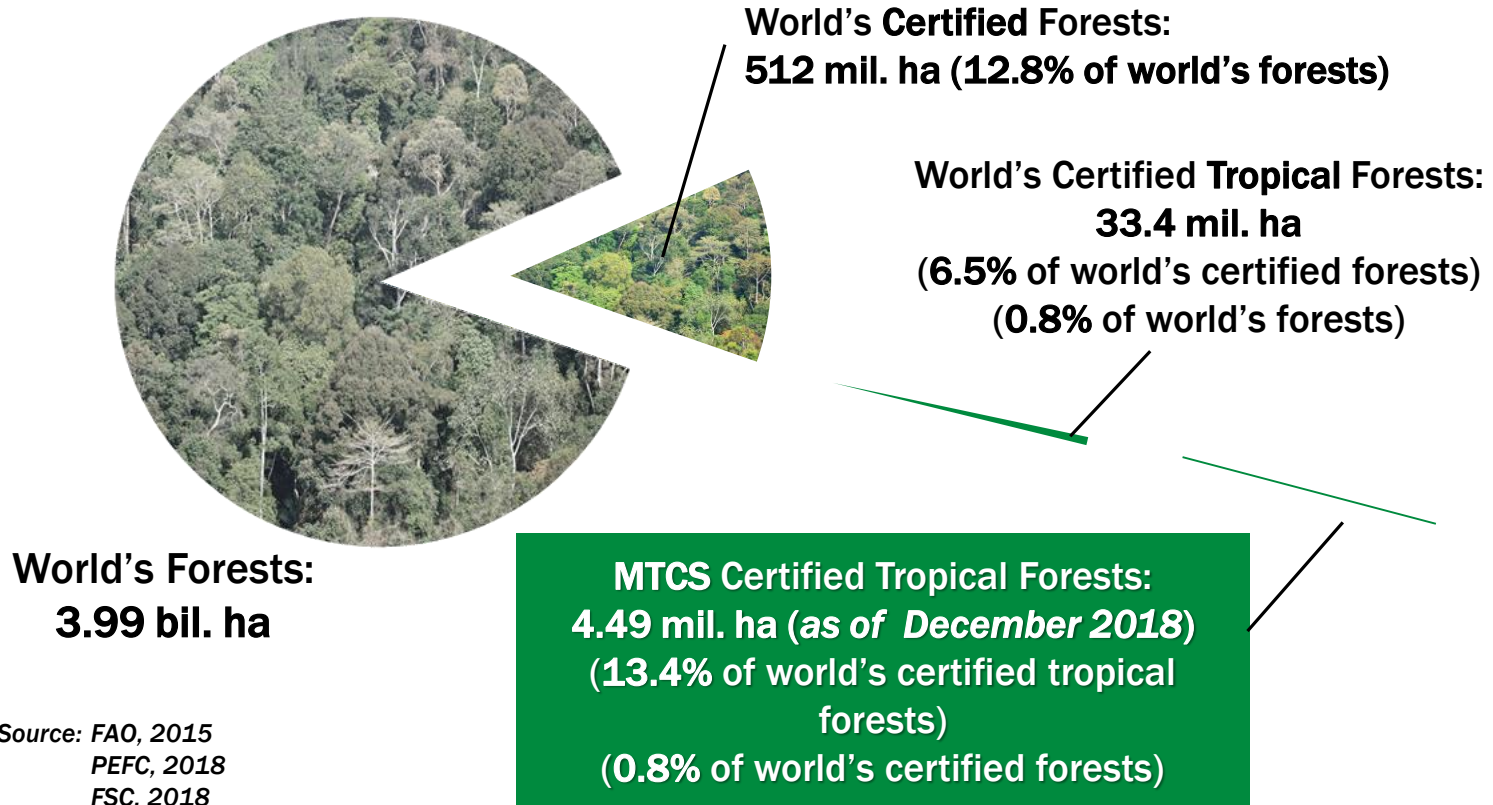
Illegal Logging Prohibition Act 2012

No. 166, 2012



Opportunities

# Status of Forest Certification, 2018



Source: FAO, 2015  
PEFC, 2018  
FSC, 2018

# Impact of MTCS



Maintains Malaysia's image as leading tropical country in implementing SFM and biodiversity conservation



The central graphic contains three logos: the International Labour Organization (ILO) logo at the top left, the Convention on Biological Diversity logo at the top right, and the Paris 2015 UN Climate Change Conference (COP21-CMP11) logo at the bottom right. The text 'Convention on Biological Diversity' is written in green between the ILO and Paris 2015 logos.

Helps fulfil Malaysia's commitment to international conventions and treaties



Contributes towards achieving both UN and Malaysia's Roadmap towards Sustainable Development Goals 2030

# Future Directions

**MTCC  
STRATEGY  
2020 – 2025**



**MALAYSIAN TIMBER CERTIFICATION COUNCIL**



# MTCC Strategy 2020 - 2025



**What We  
Envision To  
Be By  
2025**

**MTCC is  
Strengthened  
Institutionally**

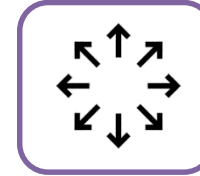


**Greater Uptake of MTCS Certification**



**MTCS is Mainstreamed  
and its Position Further  
Enhanced in National  
Policies related to  
Sustainability**

**Embracing Innovation  
& Technology  
Advancement**



**Expansion of  
Scope of  
Certification under  
MTCS**

**Closer Collaboration with  
Stakeholders & Increase  
Effort on CEPA**



**Greater Visibility, Acceptance  
& Availability of MTCS-  
Certified Products**





## **VISION**

**“A nation that appreciates and internalises the full value and contribution of forest towards global sustainability”**



# **MISSION**

**“MTCC is committed to strengthen the MTCS to realise the full value and contribution of forest through sustainable forest management and chain of custody certification”**



**“A world which values the full contributions of sustainable forests”**

# Sustainable Forest. Sustainable Future.



**Thank You**



**MALAYSIAN TIMBER CERTIFICATION  
COUNCIL**

Unit C-08-05, Block C, Megan Avenue 2  
No. 12, Jalan Yap Kwan Seng  
50450 Kuala Lumpur, Malaysia

Tel : +603-2161 2298  
Fax : +603-2161 2293  
E-mail : [info@mtcc.com.my](mailto:info@mtcc.com.my)  
Website : <http://www.mtcc.com.my>



Facebook: [MTCC.Malaysia](https://www.facebook.com/MTCC.Malaysia)



Twitter: [MTCC\\_Malaysia](https://twitter.com/MTCC_Malaysia)



Instagram: [mtcc\\_my](https://www.instagram.com/mtcc_my)