

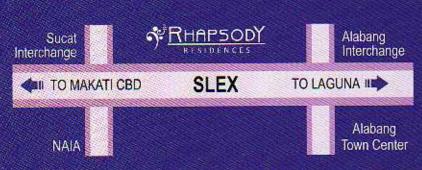




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# Vision

A strong and dynamic organization committed to the economic and environmentally sound development of the Wood Industry in the Philippines

# Wission

In partnership with government and all concerned stakeholders, we shall:

- Conserve and protect the environment through the sustainable management of natural and plantation forests;
- Utilize technology and best practices for the production of high quality wood products at competitive prices;
- Promote and encourage the use of high quality wood products;
- Work for appropriate legislation and goo governance to ensure the sufficiency of wood resources and enhance the competitiveness of the wood industry
- Contribute to the well-being of workers:
   and communities where the wood industry operates

### Executive Officers

ANTONIO C. OLIZON President

ALFONSO C. KEH, JR. Executive Vice President

EVARISTO M. NARVAEZ, JR. VP – Timber

RAMON Y. UY

VP — Lumber & Related Products

ALEX P. ONG

VP — Plywood & Related Products

CHARLIE H. LIU

VP - International Relations

ROBERT W. KUA

VP --- Membership Relations

STANLEY Q. TAN

Treasurer

JOSE A. LORENZO

Adviser — Forestry & Environment

**LEONARDO D. ANGELES** 

Executive Director

### 60th Annual General Assembly Steering Committee

DIR. CHARLIE H. LIU Chairman

DIR. RAMON Y. UY Co-Chair

DIR. ALFONSO C. KEH, Jr.

Co-Chair

20

Head Office:

PHILIPPINE WOOD PROCESSORS ASSOCIATION (PWPA)

3rd Floor LTA Building

118 Perea Street, Legaspi Village Makati City, 1229 Philippines Phone (632) 817-6751, 817-6885 Fax (632) 817-6884

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# Message of the Chairman



Our association's existence runs parallel with that of its most venerable members — wood producing companies that have been operating for over half a century — 60 years, and perhaps even more. Like the forest that many of our members have been nurturing, growing and protecting to keep perpetually green and lush, we push, persuade, persist, and when needed, fight, to keep our industry alive and productive. And contrary to naysayers, we do these not because we have agendas of self interest to keep, and bottom lines to maintain but because our fathers — and even grandfathers — have passed the baton to us to ensure that the forests they have painstakingly protected and fostered will continue to still be there for our children and their children's children.

We are forest stewards first before businessmen, keepers of patrimony before profiteers. Our role is to ensure that the forest perpetually provides for the inevitable need for wood of our countrymen – and that we do this through ethical, legal, and sustainable measures. We have to survive as an industry and as an Association because we have to keep our forests perpetually allve.

We now have to accept that challenges, issues, and regulations that sometimes seem to shackle our industry have all become a predictable part of the arena we operate in. History will show that our industry has had a major role in building our nation but which role has now appear to be diminished with the fear of climate change and degradation of our natural environment. Our industry has been painted, through conventional wisdom and the need to look for a whipping boy, as a major cause of environmental ills, though science and objective facts say otherwise.

Like the trees we sustain, we need to remain steadfast, determined and committed amidst all these incessant clamor to weaken our role as guardians of our forests.

We have weathered the last 60 years, there's hope — and there will always be — that we can still go another 60 years. But it is upon us to ensure that the next generation will accept to receive the baton to make this happen.

"Forever green." Every member of the association is like a tree in the forest, and each company in the industry is part of that forest. Like an eco-system, we should depend on one another, assist one another, and be one with each other in keeping our industry – and our forests – perpetually alive.

On behalf of PWPA, my sincerest appreciation to all who have given us support, encouragement and guidance to be brave, motivated and passionate in our pursuit of a sustainably green future.

FERNANDO A LU Chairman

# Message of the President

The start of the new administration after the May 2010 elections and the convening of a new Congress created high hopes for better governance and better legislation. This includes us in the PWPA.

During the first-half of 2010, the DENR had two new Secretaries. The frequent change of heads in this Department has proven to be unproductive for our industry as each new secretary brings with him new sets of forestry policies. We clamored for stability since we are one of the most regulated and highly taxed industries in the country.

To address such difficulties, we agreed with the Forest Management Bureau (FMB) to hold monthly consultative meetings where the industry and the Bureau can discuss mutually favorable policies and identify and resolve current and emerging wood industry concerns. We also expressed that with less restrictive regulations and more developmental incentives, the wood industry can become a significant agent for mitigating climate change. The venue of all these was the joint PWPA-FMB workshop conducted last year.

Together with the Philippine Standard and Quality Foundation (PSQF) and SM Mega Trade, we also co-sponsored the "Green Pinoy" Trade Expo which showcased locally-made and environment-friendly products in line with the Buy Pinoy Buy Local program. The exhibit also featured a rescue and relief boat, entirely made of plywood, that the PWPA helped build.

We co-hosted with the DENR-FMB the 13th ASEAN Senior Officials on Forestry (ASOF) and its related meetings held at the Manila Peninsula in Makati City. This aimed to maintain regional cooperation activities in support of sustainable forest management and conservation of natural resources; address international and regional forestry issues; and promote intra-and extra-ASEAN trade in forest products.

As part of the Association's Corporate Social Responsibility (CSR), our members continued to help provide some of the basic service needs of the communities where we operate. A number of the members of the PWPA now have forest tree nurseries, the seedlings from them usually given for free.

The PWPA continued the operations of the forest tree nursery located in the National Bilibid Reservation area in Muntinlupa City as a source of free planting materials for Metro Manila. It also continued to support the project on the reforestation of riverbanks in Cagayan de Oro City and, through the initiative of some of our board directors, the feeding project of school children in CDO.

The PWPA donated plywood for the refurbishing of sports facilities to the province of Zamboanga del Sur in preparation for its hosting a national sports event. It also donated various construction wood materials to the College of Forestry and National Resources at UP Los Baños for the renovation of the building of the Institute of Renewable Natural Resources.

Your Association was again involved in the preparation for, and celebration of, national and international environmental events such as the Earth Hour 2010 and the Earthday 2010. Our members also helped in the campaign for the Earth Day's 10 Million Movement (10MM) project that encouraged the involvement of ten million individuals to pledge to practice any or some of the suggested conservational measures.

Even with the many challenges, issues and concerns that continue to beset our industry, and so with our Association, we remained steadfast in our role as responsible stewards of our forests, as providers of sustainable livelihood for our communities, and as committed corporate members operating above-board to contribute our share in nation building.

Our sincerest appreciation to all our partners, friends, co-members and the PWPA staff for continuing to be one with PWPA in 2010, and hopefully, in the future. Let us work together in keeping our country Forever Green!

ANTONIO C. OLIZON



# PWPA Board of Directors



FERNANDO A. LU

Chairman

Pacific Timber Export Corp.



ANTONIO C. OLIZON President



ALFONSO C. KEH, JR. Executive Vice President Emco Plywood Corp.



EDITH I. ALCANTARA C. Alcantara & Sons, Inc.



M & S Company, Inc.



ROBERT W. KUA
Vicmar Development Corp.



CHARLIE H. LIU
MATIMCO, incorporated



EVARISTO M. NARVAEZ, Jr. ARTIMCO Incorporated



MANUEL A. NG Luzon Mahogany Timber Co., Incorporated



ALEX P. ONG
Republic Wooden Commodities
Manufacturing Corp.



ARISTEO G. PUYAT
Surigao Development Corp.



STANLEY Q. TAN
Phil. Softwood Products, Inc.



RAMON Y. UY
Consolidated Wood Products, Inc.



JHONNY M. YOUNG Asia-Pacific Timber & Plywood Corp.

# Financial Report

#### PHILIPPINE WOOD PRODUCERS ASSOCIATION (A Nonstock, Non-Profit Corporation)

AUDITED STATEMENTS OF FINANCIAL POSITION		December 31			
		2010		2009	
ASSETS					
Current Assets					
Cash	₽	778,546	Þ	650,800	
Receivables – net		1,408,705		1,376,346	
Total Current Assets		2,187,251		2,027,146	
Noncurrent Assets					
Property and equipment - net		_		22,335	
Input tax and other noncurrent assets		9,700		129,157	
Total Noncurrent Assets		9,700		151,492	
TOTAL ASSETS	₽	2,196,951	₽	2,178,638	
	1	148			
LIABILITIES AND MEMBERS' EQUITY					
Current Liabilities		75000000	020	1287/925	
Accounts Payable and other current liabilities	=	172,592	₽	241,154	
Noncurrent Liability		ASSESSED TO			
Retirement benefits liability		1,137,788		863,463	
Total Liabilities	100	1,310,380		1,104,617	
Members' Equity		886,571	_	1,074,021	
TOTAL LIABILITIES AND MEMBERS' EQUITY	P	2,196,951	P	2,178,638	
	5			1 74	
AUDITED STATEMENTS OF COMPREHENSIVE INCOM	E	2010	De	2009	
ODJENIJES .		2010		2009	
REVENUES	D	4.053.500	P	A 451 FD1	
Membership and assessment dues	=	4,853,599	·	4,461,581	
Donations and contributions		965,200		1,104,000	
Registration and entrance fees		94,800		73,255	
Special assessment dues		11,695		19,824	
Interest Dividend income		2,576		1,644	
Others Others		1,226 719,369		1,878 384,758	
Ottleis	Ã	6,648,465	-	6,046,940	
		0,010,105		0,010,510	
EXPENSES					
Salaries, wages and other employee benefits	₽	1,108,794	ħ	1,220,037	
Retirement benefits costs		930,486			
Donation and gifts		714,169		923,263	
Professional fees		639,460		634,090	
Rent, light and water		631,549		526,696	
Meetings and conferences		409,354		335,602	
Transportation and travel		408,856		364,721	
Public relations and information		359,448		370,566	
Representation and entertainment		349,860		360,241	
Office supplies		293,997		284,725	
Telephone, telegram and postage		236,549		246,417	
Insurance		113,897		116,952	
Taxes and licenses		61,251		37,857	
Subscription and publication		48,109		53,286	
Repairs and maintenance		39,654		40,327	
Depreciation		22,335		38,087	
Provision for doubtful accounts		22,555		165,500	
Others		468,147		387,928	
23840		6,835,915		6,106,295	
724		10000000	_	71.0V-72.0	
NET LOSS		187,450		59,355	
OTHER COMPREHENSIVE INCOME					

BALANCE AT DECEMBER 31, 2008		P	1,133,376
Total comprehensive loss			(59,355)
BALANCE AT DECEMBER 31, 2009	er i de grande Bernand		1,074,021
Total comprehensive loss	A Company		(187,450)
BALANCE AT DECEMBER 31, 2010		B	886,571
AUDITED STATEMENTS OF CASH FLOWS	Years Ended	De	cember 31
	2010		2009
CASH FLOWS FROM OPERATING ACTIVITIES	7 F.	55.	THE PROPERTY OF
	(187,450)	P	(59,355)
Adjustments for:			Hillian con
Depreciation	22,355	9	38,087
Unrealized foreign exchange loss	(2,576)		2,309 (1,644)
Dividend income	(1,226)	W.	(1,878)
Operating loss before working capital changes	(164,785)	Ame	(22,841)
Decrease (Increase) in:		A second	10 × 100 100
Receivables	(32,359)		275,925
Other noncurrent assets	119,457		500
Increase (decrease) in:	THE WALL	10.54	
Accounts payable and other current liabilities	(68,562)		(161,560)
Retirement benefits liability	274,325		1
Cash generated from operations	128,076		92,383
Interest received	2,576		1,644
Dividend received	1,226		1,878
Net cash from operating activities	131,878		95,905
EFFECT OF EXCHANGE RATE CHANGES ON CASH	(4,132)	1 18	(2,309)
NET INCREASE IN CASH	127,746		93,596
CASH AT BEGINNING OF YEAR	650,800		557,204
CASH AT END OF YEAR	778,546	P	650,800

### 59th General Assembly of PWPA Members



















# ON GOVERNANCE NEW HELMSMEN AT GOVERNANCE



"Hail the chief". President Benigno S. Aquino III

The second half of 2010 marked the beginning of the new Administration and the convening of the 15th Congress of the Republic of the Philippines.

Senator Benigno Simeon Aquino III was popularly elected in mld-May as the new Head of State succeeding on the last day of June, President Gloria Macapagal-Arroyo.

As a presidential candidate and asked in writing by Greenpeace and Ecowaste Coalition about his forestry agenda, now President Aquino III answered:

- Establish the forest line by law and;
- Stop illegal logging, like what Isabela Governor Padaca did, but on a nationwide basis, and prevent the clearing of primary forest

Dr. Ramon J.P. Paje, the Undersecretary for Operations of the Department of Environment and Natural Resources (DENR) was appointed in early July by President Aquino III as the DENR Acting Secretary.

New Administration and new Congress, new styles of leadership, it is said; as it is hoped, better governance and better legislation than before.

The wood sector is one of the most regulated and highly taxed industries in the country.

There are rules and regulations in practically every aspect of the operations in the wood industry. 25% of the f.o.b. price of every cubic meter log cut from the natural forest is the forest charge or tax. Stability of the wood industry is not helping any by the frequent change of heads at the DENR. Almost every two years,

the DENR gets a new secretary with his own forestry policies. His acts are abetted by an old law forestry law, the past Congresses failed to replace.

An example of frequent turn-over of secretaries at DENR happened in the first-half of 2010. Upon the resignation of Secretary Jose Atienza on December 28, 2009, Undersecretary for Operations Eleazar Quinto, on January 5, 2010 took over, Just to be replaced on February 12 by Mines and Geosciences Bureau Director Horacio Ramos, who, in turn, was succeeded by Undersecretary Ramon Paje, who was appointed Acting Secretary by President Aquino III.

### PRONOUNCEMENTS ON GOVERNANCE



Changing of the Guards. (L-R) Outgoing Secretary Ramos and Incoming Secretary Paje

During the turn-over of the secretaryship of the DENR on July 2, the PWPA attended, the new Secretary Paje announced the six marching orders of President Aquino III to him: 1) clean the air; 2) clean the water, starting in Metro Manila; 3) put into production every hectare of forest, through reforestation, and complete the forest line; 4) protect forest and marine resources; 5) an honest-to-goodness climate change mitigation and adaptation program; and 6) an anti-corrupt administration.

Secretary Paje repeated the same marching orders on the occasion of the 59th General Assembly of PWPA members on August 20, wherein he was the main guest speaker.

During the PWPA occasion, he also said: "I am very serious about it. Under the leadership of President Noynoy, I will try very hard to revive the forestry industry and make it a winning industry again."

Secretary Paje further outlined some of his programs for the forestry sector, thus: 1) initiate immediately the establishment of the Forestry Development Board (this was advocated by the PWPA); 2) streamline the processing and approval of permits; 3) continue the government's respect for existing contracts, such as the IFMAs; 4) support the PWPA's proposal for designing an



"I will revive the forest industry". DENR Secretary Ramon JP Paje

incentive system, to encourage investments; 5) abolish unnecessary checkpoints; and 6) review the export of small-diameter plantation logs.

In a move to cordon-off from logging the country's second growth forest, Secretary Paje issued in October Memorandum Order No. 9 directing all his field officials to stop accepting and processing all forms of applications for new timber contracts with logging components in the natural forests.

### PWPA-DENR CONSULTATION ON GOVERNANCE

In the early first-half of 2010 the PWPA and the DENR's Forest Management Bureau conducted a workshop designed to identify and resolve current and emerging wood industry concerns.

PWPA President Antonio Olizon summarized these concerns as he hoped timely policy and regulatory interventions could be found as the wood industry is already on a survival mode.

Major concerns cited by President Olizon that were discussed in the workshop: the suspension by the DENR of the clearing of degraded forest for plantation development; the inclusion of African Oil Palm as a plantation crop; the surface rights conflict between forestry and mining in IFMA areas; the implementation of the profit-sharing agreement between the government and IFMA holders; the time-consuming process and approval of the IFMAs; and the formulation of forestry investments portfolio.

PWPA Chair Fernando Lu expressed optimism that with less

restrictive regulations but with more developmental incentives, the wood industry could assume a new positive role and grow to its fullest as to become a significant agent for mitigating climate change.



Resolving key issues through consultation.

The product of the workshop was the agreement to hold a monthly consultative meeting between the DENR/FMB and the PWPA in order to continue to seek for mutually favorable policies.

However, upon the assumption to office by the new DENR secretary and the change of the director of the FMB from Forester Marlo Mendoza to Forester Neria Andin, the consultative meeting was temporarily stopped.

# PWPA SEEKS BETTER GOVERNANCE

In October, the PWPA made a courtesy call to Congressman Francisco Matugas, the Chair of the Committee on Natural Resources and Congressman Rufus Rodriguez, the author of the Sustainable Forest Management Act (SFMA) to seek their help for the early passage into law of the SFMA by the 15th Congress.

Both assured the PWPA the Lower House will pass it with Cong. Matugas assuring that the SFMA will be endorsed to the Senate by December of 2010.



Cong. Francisco Matugas. Natural Resources Chair of the House of Representatives



Cong. Rufus Rodriguez. Key author of Sustainable Forest Management Act

The PWPA also met with Chairman Roque Agton, Jr. of the National Commission on Indigenous Peoples (NCIP) in October to request him for the fast-tracking of the Free and Prior Informed Convent (FPIC) and the Certificate of Precondition (CP) in order that the approval of IFMAs of PWPA members by the DENR is facilitated.



On top of NCIP. Chair Roque Agton, Jr.

The PWPA also proposed the "standardization" of the fees for the FPIC and the royalty share of the indigenous communities affected by IFMAs.



On top of BOC. Angelito Alvarez

President Antonio Olizon suggested an NCIP-PWPA workshop for the above purposes to which Chairman Agton, Jr. agreed when the positions of commissioners at the NCIP had been filled-up by President Aquino III.

In September, the PWPA also met with Bureau of Customs Commissioner Angelito Alvarez to bring to his attention the export-

ing of small-diameter logs in closed container vans and without the payment of export tax which is rampant at the ports in Davao and Misamis Oriental provinces.

Commissioner Alvarez assured the PWPA that he will instruct the BOC collectors concerned to take immediate proper action on the matter.

Governance-wise, the year 2010 ended with many critical issues and concerns remaining unresolved. The hopeful pronouncements by the new Secretary of the DENR, perhaps because of lack of time, hardly materialized in 2010, but they are pronouncements the wood industry could look forward to.

# THE ASSOCIATION & MEMBERS THE 59th GENERAL ASSEMBLY OF MEMBERS

The gathering of members in a General Assembly is a yearly event wherein the members hear and appreciate the travails and triumphs, as they were, the Association underwent and reaped during the year in review; share experiences, wisdom, and decisions in approaching large-picture issues facing the industry; and confirm the actions taken by the directors of the Board.



Key officers render report to PWPA members

The 59th Annual General Assembly of Members, held on August 20 at the Manila Polo Club in Makati City, was a successful gathering of members.

It was again presented by RI Chemical Corporation and its sister-company CTNi of Mr. Meneleo Carlos, Jr., who is also the chairperson of the Federation of Philippine Industries wherein the PWPA is a member.

The General Assembly assumed rare significance in the fact that not only were the barriers to the growth of the wood industry discussed by renown experts, but they were positively responded to by the guest speaker of the Assembly, Department of Environment and Natural Resources (DENR) Secretary, Ramon Paje.

Dr. Antonio Carandang, the Director of the Forest Development Center at UP Los Baños, said the forestry sector is declining in economic significance because the institutions mandated to implement forest policies have not been equipped to fully address the situation.

Forester Renato de Rueda, the President of the Society of Filipino Foresters, said unstable forest policies and lack of good governance, coupled with constant changes of top leadership at the DENR could be attributed for the decline of forest resources.



Gathering of the Movers of the forestry sector.

Economist Evaristo Narvaez, Jr., Director of ARTIMCO, Inc., said the government policy is very regulatory instead of being development-oriented and market-based. He also said the corporate sector has acquired a negative image.

On doable solutions to the ills plaguing the forestry sector, the experts agreed that a new forest law, like the Sustainable Forest Management Act, is needed to prevent the constant changes of forest policies. They also agreed that instituting a system of incentives would encourage investments in the forestry sector.

Secretary Paje, in his speech, cited his three priority programs. First is access to clean air and second is access to clean water as they are fundamental human rights.

The third is on forestry. He said, he had submitted to President Aquino III a program designed to make productive every hectare of the country's 8 million hectares of denuded and open forestland as he has been granted by the President the authority to implement certain projects within the program.

He also outlined some specific policy directions for the forestry sector. (See related story in the section on Governance).

Secretary Paje said the wood industry must participate in good governance. He promised to revive the wood industry, but it must correct itself if it wants to shine again.

### PWPA CO-SPONSORS GREEN PINOY TRADE EXPO

The Philippine Standard and Quality Foundation and SM Mega Trade tapped the PWPA as one of their co-sponsors in the



The PWPA booth. Infront the plywood-made relief and rescue boat

celebration of Consumer Welfare Month dubbed "Green Pinoy" Trade Expo which was held at SM Megamall on March 5 to 7.

The Trade Expo showcased locally-made and environmentalfriendly products as it promoted the Buy Pinoy Buy Local program.

Some members of the PWPA exhibited their wood products. A rescue and relief boat, entirely made of plywood that the PWPA helped to build, attracted interest of a huge crowd.

### PWPA CO-HOSTS 13TH ASEAN SENIOR OFFICIALS ON FORESTRY

The PWPA and the DENR Forest Management Bureau co-hosted the 13th ASEAN Senior Officials on Forestry (ASOF) and its related meetings held on July 26-31 at the Manila Peninsula Manila, Makati City.

The ASOF was organized in 1998 and meets annually to formulate and implement regional cooperation activities in support of sustainable forest management and conservation of natural resources; in addressing international and regional forestry issues; and in promoting intra-and extra-ASEAN trade in forest products. They were the focus agenda of the ASOF while in Manila.



PWPA at the ASOF

Additionally, the ASOF's side activities were the meetings of the Groups of Experts on medicinal plants and forest product development as well as international issues affecting the region's forestry and forest products.

Key officers of the PWPA attended the key technical sessions and the social functions of the ASOF.

### PWPA JOINS BISHOPS-BUSINESSMEN CONFERENCE

The PWPA led by President Antonio Olizon and Director Aristeo Puyat attended the Bishop-Businessmen Conference for Human Development held last July 8 at the Pope Pius Catholic Center in Manila.

President Olizon responded convincingly on the issues of the stewardship of the environment and the impact of human activities on climate change by elaborating on actual experiences on responsible and sustainable forest management as long practiced by the members of the PWPA. He said the practices, aside from being imposed by government regulations, it is also to the best interest of business that they are done in order for it (business) to have a continuous source of raw materials.

# SYMPOSIUM ON OIL PALM AS A PLANTATION CROP IN FORESTLANDS

A symposium on African Oil Palm (Elaels guineensis, Jacq) as a plantation crop in the IFMA areas, was held on October 19 at the AIM in Makati City.

Initiated by the PWPA, the objective of the Symposium was for the DENR to allow African Oil Palm as a plantation crop in forestlands, as rubber, durian and mango are allowed. The palm crop could make barren, grass, brush and degraded areas productive and could immediately benefit the impoverished upland people.

The panel of experts, who were invited to speak about the African Oil Palm justified it as a potential plantation crop.

Dr. Florencia Pulhin of UP Los Baños said the crop has capability to mitigate climate change. Dr. Rico Cabangon of the Department of Science and Technology said the crop has many more uses than any other crop that, from its fruit bunches to its trunk, food oil, fuel oil, medicine and construction materials could be derived.



PWPA with other stakeholders during the Symposium on Oil Palm

Mr. Antonio Avelino, a rural banker, said the crop has financial and social values. Long-time planter Samson Monton provided guides on how to make productive oil palm plantations as he said the crop is suitable to grow in appropriate forestland.

FMB division chief Nonito Tamayo mentioned the regulatory constraints that may have to be remedied before the crop may be allowed to be planted particularly in IFMA areas.

PWPA President Antonio Olizon said the crop is not new in forestland for extensive African Oil Palm plantations are common, and huge revenue-earners, even, in Malaysia and Indonesia.

The President of the Society of Filipino Foresters
Renato de Rueda suggested that the DENR should consider
seriously the potential of African Oil Palm as a plantation crop in
appropriate areas in forestland.

### PWPA MEETS FOREIGN TRADE MISSIONS AND VISITORS

The visit of Korean trade mission to the PWPA headquarters in Makati City in late 2009 was followed in early 2010 by the visit of two sets of Korean investors.

On January 14 at the Board of Investments in Makati City, the PWPA met with the Korean investors during the RP-ROK investment briefing and business matching under the ASEAN-Korea Trade Program. The Korean investors, in particular the Intel Wood, Ltd. and Kangwon National University, sought information on the availability of wood for the manufacture into energy wood chips and wood capsule fertilizer (using nanotechnology) as well as the availability of forestland to be leased for sourcing the wood materials for their products.

The DENR and the PWPA informed them solidwood, and even wood wastes are hardly available for their purposes as they were informed on the government policy on leasing forest-lands, their size limitation and duration as well as corporate and profit-sharing conditions.

On January 29 at its head office, the PWPA met with another group of Korean investors, in particular the New End Projects, Ltd. based in Canada. The company sought information on the availability of a sustainable supply of wood wastes for the manufacture of so-called heat-treated wood chips for fuel or energy.

The PWPA informed the visiting group that the value of wood unless it acquires is hardly available in the country. The PWPA advised them to try developing plantation or enter into joint venture with interested local forestland agreement holders to ensure themselves with sustained supply of raw materials.

The Korean companies, cited above, said they are opening their communication lines to more future exchange of information on the matters.



PWPA and MTC delegates

On August 9, the PWPA hosted a dinner-meeting with the delegates from the Malaysian Timber Council (MTC) a private industry association based in KL. PWPA and MTC had a good exchange of information with regards to wood trade or market, technology and government policy on wood certification.

#### PWPA PAYS TRIBUTE TO LATE DON ANTONIO DE LAS ALAS

PWPA President Antonio and Past President Tito de Guzman as well as President Benjamin Sanvictores of erstwhile Plywood Manufacturers Association of the Philippines paid their tribute to the late Don Antonio delas Alas on the occasion of the celebration of his 120th birth anniversary held on February 11 at the Philippine Columbian Club in Manila.



Don Antonio delas Alas (seated center) with PLPA directors

The celebration was highlighted by launching of the book about his life and by tributes rendered by representatives from

various government offices and private organizations Don Antonio was associated with and by persons who knew him well while he was still alive. Don Antonio served in Congress and the executive, branches of government as well as in financial and trade institutions and sports.

Don Antonio was the first and for 16 years, the President of the Philippine Lumber Producers Association (PLPA), the predecessor-in-interest of the PWPA. He retired from PLPA in 1965 as its President for Life. The founding year of PLPA in 1951 is also the reckoning founding date of PWPA.

#### PWPA CHAIR EMERITUS BERNAS PASSES AWAY

Atty. Antonio G. Bernas, the Chairman Emeritus of the PWPA untimely passed away at his home on November 29. Born in 1934, he would have been 77 years old on his birthday on January 16.



Atty. Bernas or AGB, or Tony to most of his colleagues and friends, joined the newly-formed Philippine Wood Products Association (now Philippine Wood Producers Association) in 1981.

Even before joining the PWPA, Tony has long been associated with the wood industry having been with the companies under the DM Consunji Group, involved in logging, tree plantation development and wood processing.

Up to his untimely demise, Tony has spent close to 30 years with the Association, variously serving as its Executive Secretary and Legal Counsel, director, and, uninterruptedly and alternately for 15 years, Chairman of the Board and/or President. In 2002, he was unanimously elevated as Chairman Emeritus of the PWPA even as he continuously served as an active Director of the Board.

His unanimous election as President of PWPA in 1987 was a precedent, for, in the history of the wood industry, venerable, renown and/or politically connected company owners vied for to head the various wood industry associations. The top position of either chairman of the board or president of the association was both an acknowledgement and a reward for Tony's dedication, sacrifices and leadership.

More than a trial and corporate lawyer, Tony was a man of the forest and the wood mill. He had forestry, the wood industry and PWPA deep in his heart and soul as humility, kindness, and humor were in his physical person.

The PWPA will miss his expertise, counsel and leadership. Goodbye Chairman Emeritus Tony.

The Tree Seedlings Nursery in National Bilibid



### ON CSR AND INVOLVEMENT IN ENVIRONMENTAL PROGRAM

### **CSR ACTIVITIES**

In various ways and means, the members of the PWPA continued in 2010 their usual corporate social responsibility (CSR) in the communities that are within the sphere of their respective operations. Even before CSR became by-words, the members of the PWPA have been providing basic services needs of such communities – roads and their maintenance, clinics or modest hospitals, schools and scholarships, recreational and even worship facilities.

A good number of the members now maintain tree nurseries, the seedlings from which are usually given for free. In 2010, the

PWPA with IP Partners in Morong, Bataan

PWPA itself has continued the operations of the tree seedlings nursery in the National Bilibid Reservation area in Muntinlupa City as a source of free planting materials for Metro Manila.

With the assistance of renown national artist in landscaping, the PWPA has completed the general development plan of its 580-hecatre IFMA area in Morong, Bataan that will serve as a demonstration area for best multi-purpose forestry practices.

During the year, the PWPA has continued its support to the project on the reforestation of riverbanks, using giant bamboos, in Cagayan de Oro City. A number of directors of the Board, on their own, have continued their support to the project on the feeding of school children. Both projects are on the initiative of Cong. Rufus Rodriguez of Cagayan de Oro City.



Directors of the Board meet up with IP leaders at the PWPA IFMA In Morong, Bataan



Reforestation of Cagayan De Oro riverbanks

The PWPA donated plywood for the refurbishing of sports facilities in Governor Antonio Cerilles' Zamboanga del Sur Province for its hosting a national sports event. It also donated various construction wood materials to the College of Forestry and National Resources at UP Los Banos for the renovation of the building of the Institute of Renewable Natural Resources.

### INVOLVEMENT IN ENVIRONMENTAL PROGRAMS

As in the past, the PWPA, as a member of a few leading NGO organizations, was again involved in the preparation for, and celebration of, national and international environmental events such as the Earth Hour 2010 (Switch-Off) held on March 27 and the Earthday 2010 (Hamon ng Panahon: Climate Change) held on April 22.

The members of the PWPA also helped in the campaign for the 10 Million Movement (10MM), a project of the Earth Day



PWPA recieves DENR Recognition Award (R-L) President Antonio Olizon, DENR Secretary Horacio Ramos and FMB Director Neria Andin

Network Philippines, an NGO foundation, to encourage the involvement of ten million individuals to pledge to practice any or some of the suggested conservational measures.

The PWPA also actively participated in the Arbor Day celebration that was led by DENR-NCR on June 25 in the National Bilibid Reservation area, near the PWPA-operated forest tree nursery.

The Forum on Environmental Governance held on June 28 at the Rizal Hall of Malacanang Palace in Manila and the Workshop on REDD+ (Reducing Emission from Deforestation and Degradation) held on July 1 and 2 at the Innotech in Quezon City were likewise actively participated in by the PWPA. The PWPA also conducted on June 29, together with the Rotary Club of Alabang, an environmental seminar for school teachers of selected schools in Muntinlupa City.

On June 28 the PWPA received an award from the DENR during the Recognition of ENR Development Partners rites held in Quezon City.



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Poro, San Fernando City, La Union Phone (072) 888-3411 to 14 Fax (072) 888-2369 Mr. Felipe U. Yap/Mr. Jun Balbin

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356 F. Sandiego Street Viente Reales Street, Valenzuela City Phone (02) 364-9591 Fax (02) 363-4757 Mr. Alfredo Go

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#### NOVAWOOD FOREST INDUSTRIES CORP.

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Holk Lbr. Supply

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Village Builders Supply
Vision Technical & Management Services, Inc. Viva Lumber Co., Inc. WBS Trading Wenco Corporation Willtop Hardware & Boctrical Supply Wilstrong Lumber & Hardwa Wood Master Enterprises Wood Plaza Corporation Woodlane Enterprises World Class Laminate, Inc. Yellow Hat Const. Supply total - 7-18 Zadok Merchandising REGION VII

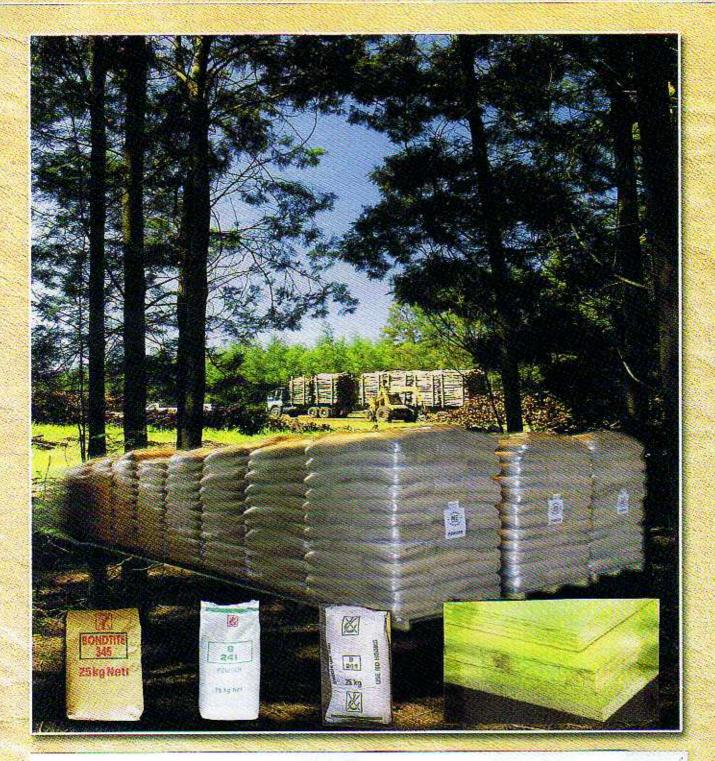
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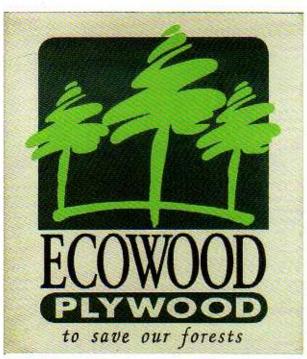
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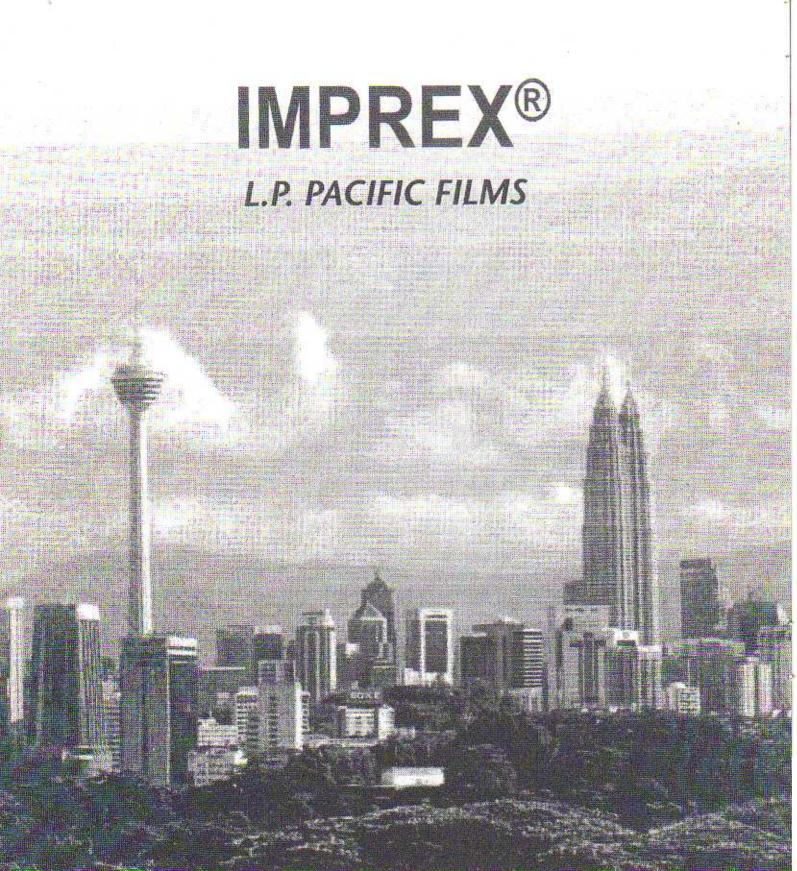
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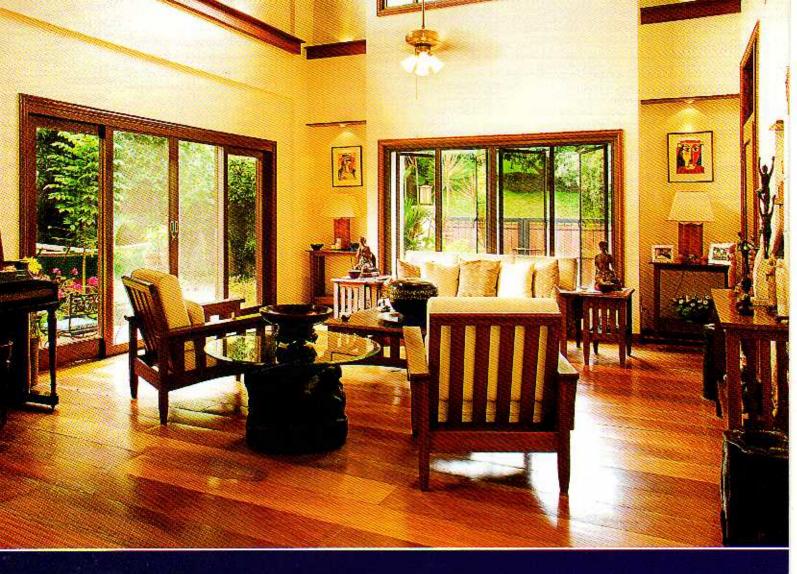
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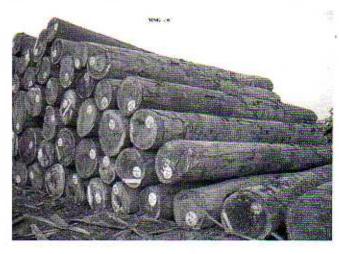
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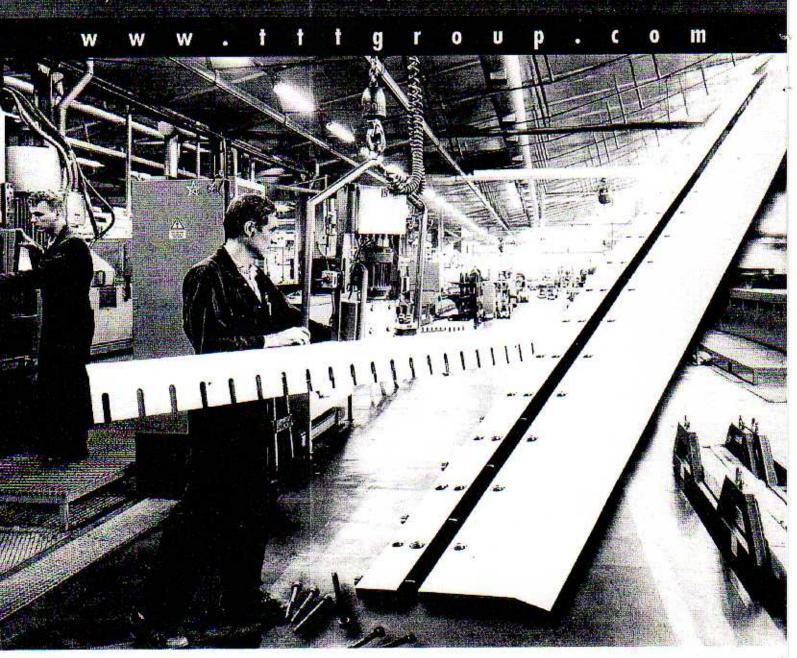
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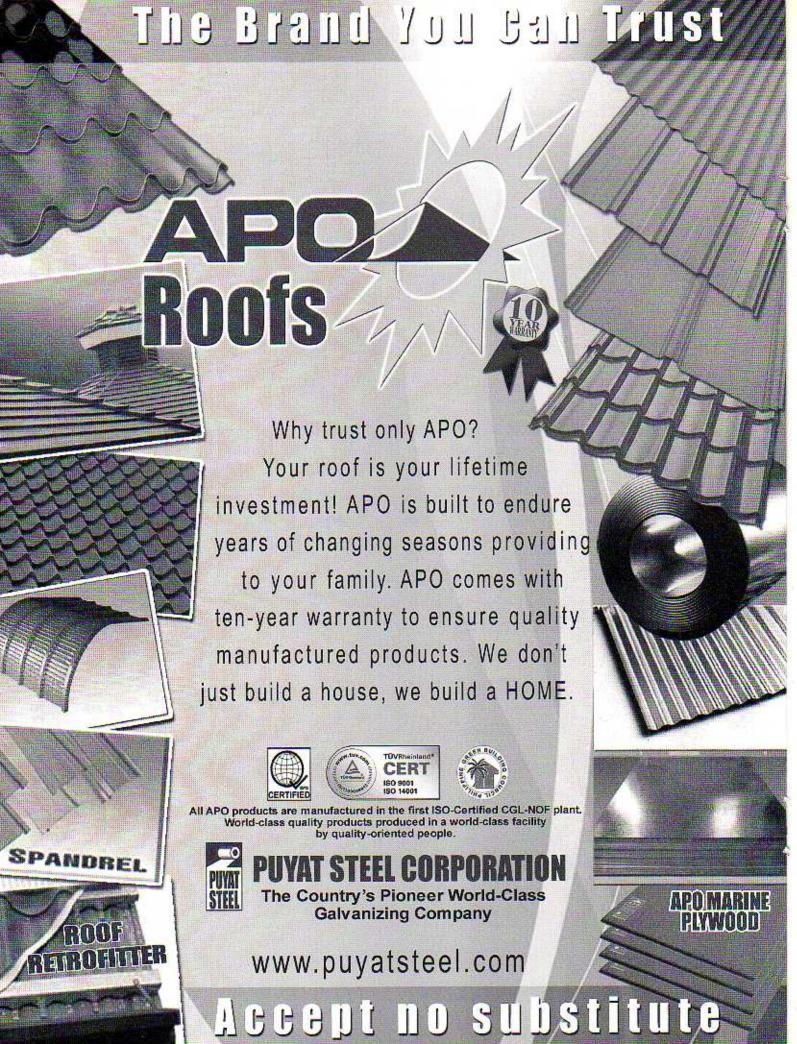
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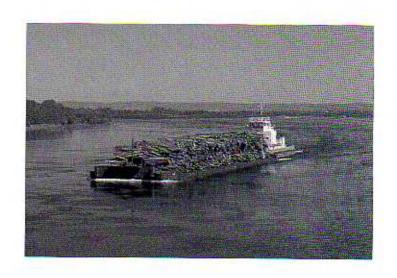
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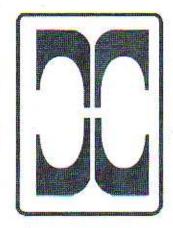
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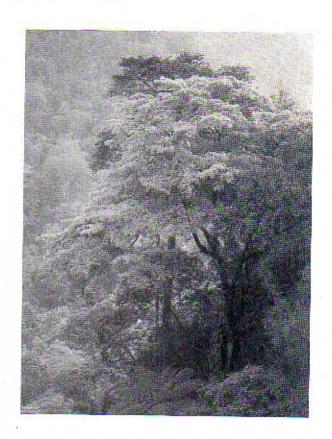


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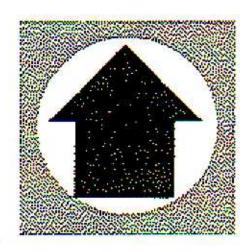
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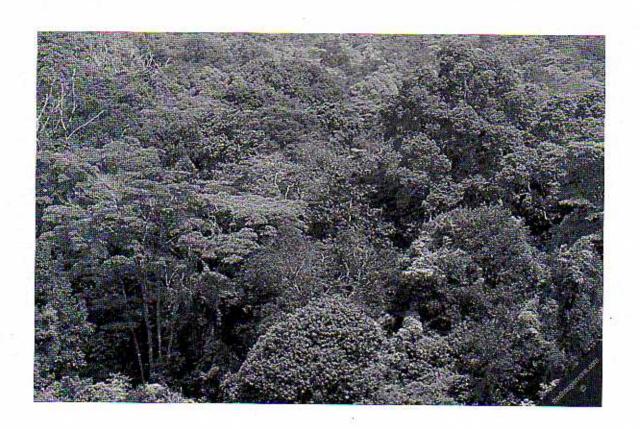
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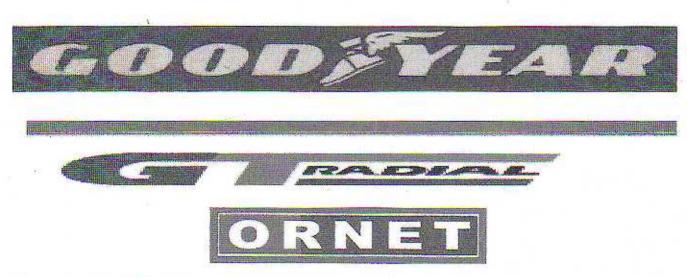
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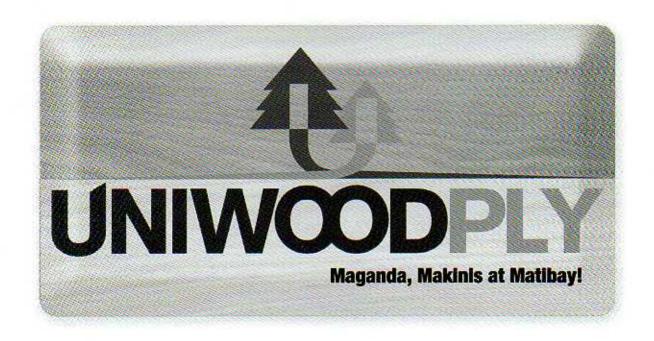
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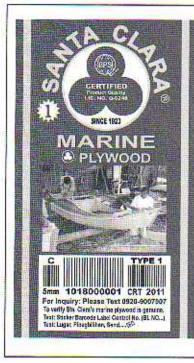
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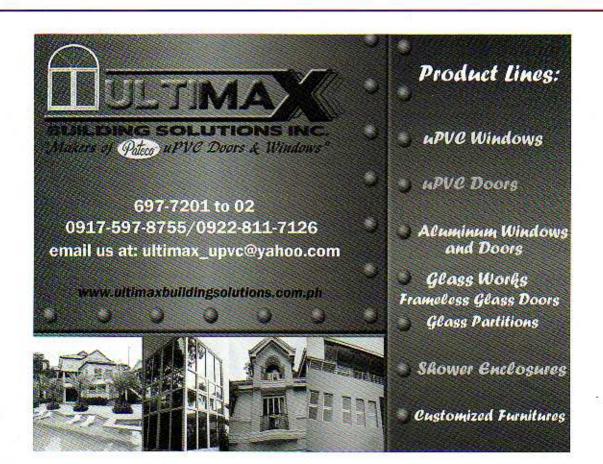
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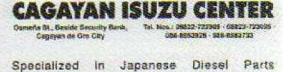
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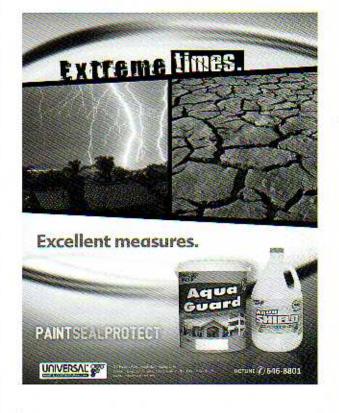




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